



Consumer Technology Association, producer of CES®

2026 Fall Forum

Sponsorship Opportunities

The Forefront of Innovation

CTA's *Fall Forum* is an exclusive three-day face-to-face event for industry leaders to advance measures that improve technology.

As a sponsor, you'll position your company front and center in discussions about the future of the industry, gaining exclusive access to decision-makers and influencers shaping the next wave of innovation.

This is your chance to showcase your brand to key industry leaders, build valuable relationships, and amplify your presence with a highly targeted, influential audience.



Hyatt Centric Fisherman's Wharf
September 29 - October 1, 2026
San Francisco, CA

Testimonials

"The CTA hosts informative conferences and briefings covering topics like AI in healthcare, industry innovation, standards, and regulations. Their sessions highlight emerging trends and provide excellent networking opportunities. I value being a CTA member and attending their events."

Garry Carneal
President & CEO
Radsite

"The CTA Fall Forum bring together a diverse group of free-thinking stakeholders in AI and health—developers, clinicians, epidemiologists, engineers, data scientists, regulators, and business-development leaders. As a CTA member for over a year and an attendee of several events, I enjoy the lively, civil discussions about the implications of technological innovations in healthcare and the applications of our collective learnings in the creation of advanced standards to ensure effective real-world uses of AI-driven predictive health tools."

Thomas Wilson, PhD, DrPH
Chief Epidemiologist & Co-founder
Trajectory® Health. AI

Platinum Sponsorship

Delivers high-impact, premium visibility across event platforms while positioning your organization as a leading champion of CTA's technology and standards initiatives.

Package includes:

- Three (3) event registrations
- Opportunity to provide a giveaway item (pending CTA approval)
- Recognition as a Platinum Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Platinum Sponsor within event email communications
- Recognition as a Platinum Sponsor on event signage

Member Cost: \$10,000

Non-Member Cost: \$15,000

Gold Sponsorship

Provides brand exposure across event channels while reinforcing your organization's commitment to advancing CTA's technology and standards initiatives.

Package includes:

- One (1) event registration
- Recognition as a Gold Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Gold Sponsor on event signage

Member Cost: \$5,000

Non-Member Cost: \$7,500

Offsite Reception Sponsorship

Creates a premium, high-visibility brand presence within a relaxed, end-of-day reception setting—positioning your organization as a key supporter of CTA's technology and standards initiatives while engaging attendees in a welcoming, social atmosphere.

Package includes:

- Two (2) event registrations
- Opportunity to provide a giveaway item during reception (pending CTA approval)
- Opportunity to deliver brief remarks during reception (pending CTA approval)
- Recognition as the Reception Sponsor on the dedicated event webpage on CTA.tech
- Recognition as the Reception Sponsor on event signage

Member Cost: \$7,500

Non-Member Cost: \$10,000





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Interested in Sponsoring the CTA Fall Forum?

Contact Standards@CTA.tech to learn more.