



Consumer Technology Association, producer of CES®

2026 PlugFest Sponsorship Opportunities

Oct. 26 – 29 | San Francisco, CA

The Premier Opportunity for Private CTA-861 Interoperability Testing

CTA's PlugFest offers consumer electronics developers a unique opportunity to test their products' compatibility with those from other manufacturers before going to market. By participating, attendees can ensure seamless interoperability and connectivity, strengthening product performance and overall market readiness.

This deck outlines our standard sponsorship opportunities, however we're happy to customize a package to align with your specific goals and objectives.



Embassy Suites by Hilton San Francisco Airport Oyster Point
October 26 - 29, 2026
San Francisco, CA

Full Event Sponsorship

The highest tier of partnership, delivering unmatched visibility and positioning your brand as the sole sponsor of PlugFest 2026.

- Five (5) event registrations
- Opportunity to deliver brief remarks during event opening
- Opportunity to provide an item giveaway to attendees
- Recognition as event sponsor on a dedicated event webpage
- Recognition as the event sponsor in related communications
- Recognition as the event sponsor on onsite signage
- Inclusion within two (2) CTA social media posts

CTA Members: \$20,000

Non-Members: \$25,000



Lunch Sponsorship

Exclusive Package:

- Three (3) event registrations
- Opportunity to deliver brief remarks during the opening lunch
- Recognition as the lunch sponsor within event communications
- Recognition as lunch sponsor on the dedicated event webpage
- Recognition as the lunch sponsor on event signage

CTA Members: \$7500

Non-Members: \$10,000

Non-Exclusive Package:

- One (1) event registration
- Recognition as a lunch sponsor on the dedicated event webpage
- Recognition as a lunch sponsor on event signage

CTA Members: \$2500

Non-Members: \$4000

Reception Sponsorship

Exclusive Package:

- Three (3) event registrations
- Opportunity to deliver brief remarks during the reception
- Recognition as the reception sponsor within event communications
- Recognition as reception sponsor on the dedicated event webpage
- Recognition as the reception sponsor on event signage

CTA Members: \$7500

Non-Members: \$10,000

Non-Exclusive Package:

- One (1) event registration
- Recognition as a reception sponsor on the dedicated event webpage
- Recognition as a reception sponsor on event signage

CTA Members: \$2500

Non-Members: \$4,000

Branded Item Sponsorship

Package includes:

- One (1) event registration
- Opportunity to provide one branded item giveaway to attendees
- Recognition as an event sponsor on the dedicated event webpage

CTA Members: \$1500

Non-Members: \$3000



Consumer Technology Association, producer of CES®

Interested in Sponsoring PlugFest?

Contact standards@CTA.tech to learn more.