



Consumer Technology Association, producer of CES®

# Technology & Standards Fall Forum

## Sponsorship Opportunities

# The Forefront of Technology Standards

The *Technology & Standards Fall Forum* is an exclusive four-day face-to-face event for industry leaders to advance measures that improve technology.

As a sponsor, you'll position your company front and center in discussions about the future of the industry, gaining exclusive access to decision-makers and influencers shaping the next wave of innovation.

This is your chance to showcase your brand to key industry leaders, build valuable relationships, and amplify your presence with a highly targeted, influential audience.



**Hyatt Regency Long Beach**  
September 29 - October 2, 2025  
Long Beach, CA

# What Attendees Think



*“The Tech & Standards Forum is a great place to learn more about the technology that affects my field and provides me with the opportunity to interact with peers and experts I wouldn’t otherwise have the chance to meet. The reports on the status of new standards development and the initiation of new efforts offer invaluable insights into emerging technologies. It’s a rewarding experience to help shape the standards that drive our industry.”*

**Ray Krasinski**  
Director of Standardization  
Philips



*“I have participated in the Technology and Standards Forum for many years. Each meeting is a first-class opportunity to learn and grow. The standards meetings present an opportunity to meet face-to-face with your peers, not just to transact current business, but also to explore new ideas and emerging areas. The curated topical sessions and keynotes expose you to new trends, deeper understandings, and opportunities to expand your horizon.”*

**Paul Hearty**  
Chief Standards Strategist  
Samsung

# Exclusive Full Event Sponsorship

The *Exclusive Event Sponsorship* is the premier level of sponsorship, offering prominent recognition as the sole sponsor of the Technology & Standards Fall Forum.

## Deliverables

- Recognition as the exclusive event sponsor on a dedicated webpage on CTA.tech
- Recognition as the exclusive event sponsor in pre-event and post-event email communications
- Recognition as the exclusive event sponsor in one (1) social media post on CTA LinkedIn and X channels
- Recognition as the exclusive event sponsor on onsite signage
- Opportunity to deliver brief remarks during event opening (pending CTA approval)
- Opportunity to provide an item giveaway to attendees (pending CTA approval)
- Two (2) complimentary event registrations

**CTA Members:** \$20,000

**Non-Members:** \$25,000

# Reception Sponsorship

## Exclusive

- Recognition as the exclusive reception sponsor on a dedicated webpage on CTA.tech
- Recognition as the exclusive reception sponsor in pre-event and post-event email communications
- Recognition as the exclusive reception sponsor in one (1) social media post on CTA LinkedIn and X channels
- Recognition as the exclusive reception sponsor on onsite signage
- Opportunity to provide an item giveaway during reception (pending CTA approval)
- Two (2) complimentary event registrations

**CTA Members:** \$10,000

**Non-Members:** \$12,500

## Non-Exclusive

- Recognition as a sponsor on a dedicated webpage on CTA.tech
- Recognition as a sponsor in pre-event and post-event email communications
- Recognition as a sponsor on onsite signage
- One (1) complimentary event registration

**CTA Members:** \$5,000

**Non-Members:** \$7,500

# Lunch Sponsorship

## Exclusive

- Recognition as the exclusive lunch sponsor on a dedicated webpage on CTA.tech
- Recognition as the exclusive lunch sponsor in pre-event and post-event email communications
- Recognition as the exclusive lunch sponsor in one (1) social media post on CTA LinkedIn and X channels
- Recognition as the exclusive lunch sponsor on onsite signage
- Opportunity to deliver brief remarks during lunch opening
- Opportunity to provide an item giveaway during lunch (pending CTA approval)
- Two (2) complimentary event registrations

**CTA Members:** \$10,000

**Non-Members:** \$12,500

## Non-Exclusive

- Recognition as a sponsor on a dedicated webpage on CTA.tech
- Recognition as a sponsor in pre-event and post-event email communications
- Recognition as a sponsor on onsite signage
- One (1) complimentary event registration

**CTA Members:** \$5,000

**Non-Members:** \$7,500



# Interested in Sponsoring the 2025 Technology & Standards Fall Forum?

Please contact:

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