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Statement of the Consumer Technology Association
“AI’ve Got a Plan: America’s AI Action Plan”
Senate Subcommittee on Science, Manufacturing, and Competitiveness
September 10, 2025

The Consumer Technology Association (CTA)®, on behalf of its 1,200+ member companies, applauds Chairman Ted Budd and Ranking Member Tammy Baldwin of the Senate Subcommittee on Science, Manufacturing, and Competitiveness for convening today’s hearing with OSTP Director Michael Kratsios on the White House AI Action Plan.

Artificial Intelligence (AI) is not a niche technology—it is the defining platform shift of our lifetimes. Already, AI is transforming industries, empowering businesses of every size, and creating breakthroughs in health, energy, agriculture, mobility, and countless other fields. Over the coming months and years, this progress will only accelerate, driving our economy and improving lives on a scale comparable only to the advent of electricity or the internet.

President Trump and Director Kratsios recognize the urgency of this moment. The AI Action Plan is bold, pragmatic, and exactly what America needs to ensure our innovation leadership. By affirming fair use as the foundation for AI training, prioritizing R&D, and calling for a moratorium on the state-by-state patchwork of AI regulation, the Administration ensures American companies can compete and win the global AI race. As this hearing recognizes, Congress also has a critical role to play. The next step is clear: enshrine the national framework, prevent harmful fragmentation, and unleash the full power of U.S. innovation.

CTA and our members are all-in on this mission. We are committed to ensuring the United States not only maintains but expands its AI leadership. Working with policymakers across the aisle, we will ensure America seizes the promise of this Second Renaissance.

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