



Consumer Technology Association, producer of CES®

# 2026 Fall Forum

# Sponsorship Opportunities

# The Forefront of Innovation

CTA's *Fall Forum* is an exclusive three-day face-to-face event for industry leaders to advance measures that improve technology.

As a sponsor, you will position your company front and center in discussions about the future of the industry, gaining exclusive access to decision-makers and influencers shaping the next wave of innovation.

This is your chance to showcase your brand to key industry leaders, build valuable relationships, and amplify your presence with a highly targeted, influential audience.



**Hyatt Centric Fisherman's Wharf**  
September 29 - October 1, 2026  
San Francisco, CA

# Testimonials

*"The CTA hosts informative conferences and briefings covering topics like AI in healthcare, industry innovation, standards, and regulations. Their sessions highlight emerging trends and provide excellent networking opportunities. I value being a CTA member and attending their events."*

Garry Carneal  
President & CEO  
RadSite

*"The CTA Fall Forum bring together a diverse group of free-thinking stakeholders in AI and health—developers, clinicians, epidemiologists, engineers, data scientists, regulators, and business-development leaders. As a CTA member for over a year and an attendee of several events, I enjoy the lively, civil discussions about the implications of technological innovations in healthcare and the applications of our collective learnings in the creation of advanced standards to ensure effective real-world uses of AI-driven predictive health tools."*

Thomas Wilson, PhD, DrPH  
Chief Epidemiologist & Co-founder  
Trajectory® Health. AI

# Platinum Sponsorship

Delivers high-impact, premium visibility across event platforms while positioning your organization as a leading champion of CTA's technology and standards initiatives.

## Package includes:

- Three (3) event registrations
- Opportunity to provide a giveaway item (pending CTA approval)
- Recognition as a Platinum Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Platinum Sponsor within event email communications
- Recognition as a Platinum Sponsor on event signage

**Member Cost:** \$10,000

**Non-Member Cost:** \$15,000

# Gold Sponsorship

Provides brand exposure across event channels while reinforcing your organization's commitment to advancing CTA's technology and standards initiatives.

## Package includes:

- One (1) event registration
- Recognition as a Gold Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Gold Sponsor on event signage

**Member Cost:** \$5000

**Non-Member Cost:** \$7,500

# Offsite Reception Sponsorship

Creates a premium, high-visibility brand presence within a relaxed, end-of-day reception setting—positioning your organization as a key supporter of CTA's technology and standards initiatives while engaging attendees in a welcoming, social atmosphere.

## **Package includes:**

- Two (2) event registrations
- Opportunity to provide a giveaway item during reception (pending CTA approval)
- Opportunity to deliver brief remarks during reception (pending CTA approval)
- Recognition as the Reception Sponsor on the dedicated event webpage on CTA.tech
- Recognition as the Reception Sponsor on event signage

**Member Cost:** \$7500

**Non-Member Cost:** \$10,000





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Interested in Sponsoring the CTA Fall Forum?

Contact [Standards@CTA.tech](mailto:Standards@CTA.tech) to learn more.