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**Statement of the Consumer Technology Association
“Advancing America’s AI Action Plan”
House Subcommittee on Research and Technology**
January 14, 2026

The Consumer Technology Association (CTA)®, on behalf of its more than 1200 member companies, applauds Chairman Jay Obernolte and Ranking Member Haley Stevens of the House Subcommittee on Research and Technology for convening today’s hearing with OSTP Director Michael Kratsios on the White House AI Action Plan.

Artificial Intelligence (AI) is the defining platform shift of our lifetimes. Last week, CTA concluded a successful CES® 2026, where more than 148,000 attendees, more than 4100 exhibitors, and hundreds of government officials from across the globe convened to see firsthand how AI is empowering individuals and businesses of every size. Attendees saw how AI is creating breakthroughs in health, energy, agriculture, mobility, and countless other fields. This progress will only accelerate, driving our economy and improving lives on a scale comparable to innovations like electricity or the internet. Director Kratsios himself participated in a fireside chat with CTA President Kinsey Fabrizio, where they discussed these exact topics¹. We were proud to host him and encouraged by this Administration’s continued efforts to advance American AI dominance.

President Trump and Director Kratsios recognize policy must match the promise and urgency of the moment. The AI Action Plan is bold, pragmatic, and exactly what America needs to ensure our innovation leadership. By reaffirming the use of publicly available data as the foundation for AI training, prioritizing R&D, and calling for an end to the state-by-state patchwork of AI regulation, the Administration ensures American companies can compete and win the global AI race. Congress also has a vital role to play, and today’s hearing is a strong display of the leadership and action necessary. The next steps are clear: enshrine the national framework, prevent harmful fragmentation, and unleash the full power of U.S. innovation.

CTA and our members are committed to ensuring the United States maintains and expands its AI leadership. We look forward to continued engagement with policymakers to ensure America seizes the promise of this Second Renaissance.

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¹ <https://www.ces.tech/videos/americas-ai-future-a-fireside-chat-with-michael-kratsios/>