



Consumer Technology Association, producer of CES®

2026 CTA Health Week

Sponsorship Opportunities

The Future of Healthcare Starts Here

Healthcare is being transformed by AI, digital health, connected technologies, and data-driven innovation. CTA Health Week convenes the innovators and thought leaders driving this transformation.

Across three days in Washington, D.C., attendees will explore how emerging technologies are improving patient outcomes, expanding access to care, enabling more personalized healthcare experiences and driving the next wave of innovation.

CTA Health Week offers a unique opportunity for sponsors to engage with influential leaders, showcase innovation, and position your brand at the forefront of healthcare's next chapter.



September 8 - 10, 2026
Washington, DC

Platinum Sponsorship

(2 Available)

Delivers high-impact, premium visibility across event platforms while positioning your organization as a leading champion of CTA's healthcare initiatives.

Package includes:

- Three (3) CTA HealthAI+ registrations
- One (1) Friends & Faculty Dinner invitation
- One (1) HealthAI+ speaking slot (subject to CTA approval)
- One (1) Congressional briefing speaking slot (subject to CTA approval)
- Opportunity to provide a giveaway item to HealthAI+ attendees (pending CTA approval)
- Recognition as a Platinum Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Platinum Sponsor within event email communications
- Recognition as a Platinum Sponsor on event signage

Member Cost: \$10,000

Non-Member Cost: \$15,000

Gold Sponsorship

Provides brand exposure across event channels while reinforcing your organization's commitment to advancing CTA's healthcare initiatives.

Package includes:

- One (1) CTA HealthAI+ registration
- Recognition as a Gold Sponsor on event signage
- Recognition as a Gold Sponsor on the dedicated event webpage on CTA.tech
- Recognition as a Gold Sponsor within event email communications

Member Cost: \$5000

Non-Member Cost: \$7500

Friends & Faculty Dinner Sponsorship

(2 Available)

Amplify your brand presence during the CTA Health Week Friends & Faculty Dinner, positioning your organization alongside the leaders shaping the future of healthcare.

Package includes:

- One (1) Friends & Faculty Dinner invitation
- Logo inclusion within Friends & Faculty Dinner signage and menu

Member Cost: \$2500

Non-Member Cost: \$4000



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Interested in sponsoring CTA Health Week?

Contact Catherine Pugh at cpugh@cta.tech to learn more.