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 Arlington, VA 22202
 703-907-7600
 CTA.tech

ISO Technical Committee (TC 354) U.S. TAG and Subcommittee 1 (TC 354/SC 1) Membership and Liaison Application/Contract

1. Applying for

- TC 354 US TAG Membership
- Liaison with TC354 US TAG from _____
- TC 354 SC 1 US TAG Membership
- Liaison with TC 354 SC 1 US TAG from _____

2. Is your company a member of CTA?

- Yes
- No

* Membership in CTA is not required to participate in the US TAGs. This information is for internal tracking purposes only.

3. Contact Information

Last Name	
First Name	
Title	
Interest Category	
Company, Organization, or Government Entity	
Mailing Address (include city, state, zip)	
Email	
Telephone	
Fax (optional)	
Primary voter or alternate	

CTA has defined the balance/interest categories below as provided in B.4.2 of the ANSI International Procedures, which follow:

- **Producer:** Producers are members who use the standards, bulletins, amendment, errata or other documents in question to facilitate events.
- **User:** Users are members who acquire from Producers equipment or services to which the standards, bulletins, or other documents apply.

- General Interest: General Interest members are neither Producers nor Users. This category may include regulatory agencies (state and federal), researchers, academia, other organizations and associations, and consumers.
4. Include a letter indicating your direct and material interest in the U.S. TAG's work and willingness to participate actively on the U.S. TAG with your application. It should include reasons why the company, organization, or government entity wishes to participate in these activities in the U.S. TAG.
 5. The application requires an explanation of the applicant's direct and material interest in the work of the TAG as well as submission of a resume or summary of relevant experience.
 - CV/Resume Attached
 6. Please read the roles and responsibilities in the Agreement below. Submission of the application and signature on the Agreement verify that you have read and understand your role and responsibilities as a member of the U.S. TAG.

Consumer Technology Association Standards Program
TC354 US TAG Agreement

US TAG to ISO TC 354 or ISO TC 354 SC 1 Events – sustainability management and other aspects

Thank you for your interest in membership in the US Technical Advisory Group (TAG) for ISO TC 354, Events – sustainability management and other aspects or TC 354/SC 1, Sustainability in event management. The U.S. TAG provides the management for U.S. participation in the ISO TC 354 or TC 354/SC 1. It initiates New Proposals for nationally accepted Standards and Technical Reports and approves proposals and committee drafts submitted by other countries for consideration by ISO TC 354 or TC 354/SC 1 as International Standards. The U.S. TAG also determines U.S. positions on ISO standards, technical reports, committee drafts, questionnaires, TC 354 or TC 354/SC 1 meeting agenda items, and meeting reports. It assists with resolving comments on draft ISO standards. The U.S. TAG provides U.S. representation to ISO TC 354 or TC 354/SC 1 meetings, designates heads and members of delegations, and ensures proper U.S. participation. The U.S. TAG identifies and establishes close liaison relationship with other U.S. TAGs in related areas. The U.S. TAG also recommends candidates for leadership and participation in ISO TC 354 or TC 354/SC 1, working groups, project teams, and maintenance teams to ISOT.

SCOPE.

TC 354: Standardization in the field of events, which includes all formats of events (e.g. commercial exhibitions, art exhibitions, conferences, forums, competitions) and for different purposes (e.g. business, academic, sports, culture). Standardization of the management of events supporting a sustainable world, as well as all other aspects linked to events. It includes, in the specific context of events, standardization of the terminology; metrics and measurement; data management; crisis management; health, safety and security; sustainability including social responsibility and legacy; accessibility, and technology.

TC 354/SC 1: Standardization in the field of Sustainability in Event Management.

The subcommittee is responsible for sustainability related deliverables that:

- are applicable to any type of event;
- can be used by any organization or individual involved in the management of events – client, supplier, or event manager;
- will enable industry to publicly demonstrate its commitment to sustainability and assist all companies who have not yet adopted a system to develop their capability;
- enable SMEs to adopt sustainability into event management;
- include event specific content presented in collaboration with existing standards that address key areas of focus with sustainability;
- adapt to the changes within the sector, providing deliverables that will support the evolving sustainability landscape.

ELIGIBILITY. Membership in the US TAG is open to all US national interested parties who indicate that they are directly and/or materially affected by the activity of the TAG. A national interested party is any individual located in the US, representing an organization, company, government agency or themselves, including US branch offices of foreign companies.

VOTING RIGHTS. New TAG members are eligible to vote when they first join the TAG. To maintain voting eligibility, a TAG member must not be absent from three (3) consecutive TAG meetings and must maintain a 50% ballot return rate. A TAG member who has lost voting privileges can re-gain them by attending a TAG meeting and by returning 50% of the ballots over a given six (6) month period. Ad Hoc meetings are not

considered for the purposes of voting eligibility. Liaison participants are not eligible for voting rights.

TERM. Participation may require an annual fee. The term of the contract will be one (1) year from payment of the annual fee.

PARTICIPATION ANNUAL FEE. There shall be no undue financial barriers to participation. CTA may charge an annual, non-refundable administrative fee (“Annual Fee”) to cover the costs of supporting the US TAG. During the initial first year period in 2026, CTA is not charging any fees for participation. A fee waiver may be requested by participants. Prior to the implementation of the Annual Fee, CTA will provide a 60-day notice which will include the final amount of the Annual Fee (currently estimated at \$400) and the date it will take effect.

All travel expenses are the responsibility of the participants or their sponsors.

After the initial first year period in 2026, if CTA charges an Annual Fee, CTA will invoice your company and you must pay the fee amount within 30 days of the invoice date. Checks may be made payable to: Consumer Technology Association, P.O. Box 90032, Charlotte, NC 28290. There will be a \$50 charge for all returned checks. Wires, Electronic Fund Transfers (EFT) or Automated Clearing House (ACH) will be sent to:

Pinnacle Bank
150 3rd Avenue South
Nashville, TN 37201
ABA Routing Number: 064008637
Account Number: 800108244559
SWIFT Code: PNFUS44

CTA does not cover intermediary or beneficiary banking fees. Please add twenty-five dollars (\$25.00 USD) to the total amount due or check with your bank for exact fees in order to assure your balance is paid in full. To ensure proper processing of payment, you must e-mail notification of the wire/EFT to accountsreceivable@cta.tech.

LIAISONS. Liaison participants are exempt from annual participation fees and are not eligible for voting rights. Liaisons are subject to approval by the US TAG. Once approved, liaison participants are added to the email reflector of the US TAG and are given access to all US TAG documentation. In return, liaisons are expected to provide regular updates to the US TAG (at least one per year) either at a TAG teleconference or meeting or in writing.

INDEMNIFICATION. Your company and CTA each will indemnify and hold the other harmless, including, without limitation its officers, directors, employees and agents (“Indemnified Parties”) from and against any and all claims, liability, damages, costs or judgments, including reasonable attorneys’ fees (collectively, “Claims”) arising from or out of performance rendered hereunder, by the breach or alleged breach of this Agreement; a breach of any representation or warranty of the indemnifying party under this Agreement; any claim of negligence, property damage, personal injury or death arising from or related to the acts of the indemnifying party connected with this Agreement; or any claim arising from or relating to the acts or omissions of the indemnifying party.

CANCELLATION. If you want to cancel this Agreement, you must send notice in writing and cancellation will become effective when received by CTA. The annual fee is non-refundable. CTA retains the right to cancel any standards group. In that event, CTA will pro-rate a refund of your annual fee notwithstanding cancelling a group for a force majeure reason.

LIABILITY. Neither party shall be responsible for any losses, liabilities, claims, judgments, costs, demands, and expenses caused by the negligence or willful misconduct of the responsible party, its affiliates, their respective partners, principals, agents, representatives or employees.

EXCEPT FOR THE INDEMNIFICATION OBLIGATIONS HEREIN, UNDER NO CIRCUMSTANCES SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, PUNITIVE SPECIAL OR EXEMPLARY DAMAGES (EVEN IF THAT PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), ARISING FROM ANY PROVISION OF THIS AGREEMENT.

GOVERNING LAW. The Agreement and all related party rights and obligations will be governed by and construed in accordance with the internal laws of the Commonwealth of Virginia without giving effect to any conflicts of law rules that would cause the application of the laws of any other jurisdiction. Any controversy or claim arising out of or relating to this Agreement or the breach thereof (except for an action for injunctive relief) may be resolved by arbitration in accordance with the Rules of the American Arbitration Association in effect at the time the arbitration is initiated, and judgment upon the award rendered by the arbitrators may be entered in any court jurisdiction thereof.

RELATIONSHIP OF THE PARTIES. Each of the parties to this Agreement is an independent contractor and nothing in this Agreement shall be construed as to create a partnership or joint venture between the parties, to impose any liability as such on either of them, or to grant either party the right to bind the other without the other's prior written consent.

FORCE MAJEURE. The performance of this Agreement by either party is subject to Acts of God, war, government authority or regulations, terrorism, disaster, fire, flood, labor disputes, strikes other than those of the seller or its suppliers, civil disorder, insurrection, communication line failures, power failures, curtailment of transportation, national emergency, disease or medical epidemic, pandemic or outbreaks (including COVID- 19), or other similar cause or threat thereof beyond the control of the parties, making it inadvisable, commercially impracticable, illegal, or impossible to perform the terms of the Agreement. The Agreement may be terminated or revised for any of the above reasons without liability by written notice from one party to the other.

This Agreement contains the complete statement of the agreement between the parties and may not be modified except in a writing signed by CTA and you.

By the signature below, the individual signing this Agreement warrants that he/she is authorized to execute this binding contract on behalf of your company. Thank you for your interest in the CTA standards program.

Dave Wilson
VP, Technology & Standards
Consumer Technology Association

Company Name: _____
Signature: _____
Print Name/Title: _____
Date: _____