



1919 S. Eads St.
Arlington, VA 22202
703-907-7600
CTA.tech

February 3, 2026

His Eminence Christophe Cardinal Pierre
Apostolic Nuncio to the United States

Monsignor Većeslav Tumir
Chargé d'affaires, a.i.

Apostolic Nunciature in the United States of America
3339 Massachusetts Avenue, NW
Washington DC 20008

RE: Protocol Number 25342/26

Dear Cardinal Pierre and Monsignor Tumir:

On behalf of the Consumer Technology Association (CTA), thank you for conveying the Holy Father's message to the participants in CES 2026. We are deeply honored by His Holiness Pope Leo XIV's thoughtful, meaningful and cordial greetings and his prayers for wisdom and peace for all who are engaged in advancing new technologies. The Holy Father's reflections on the rapid growth of emerging technologies like artificial intelligence (AI) resonate with CTA.

Our advocacy work is guided by the [CTA Innovation Agenda](#). Through this work, CTA strives to ensure that innovation serves the whole person rather than treating individuals merely as data points or markets.

When CTA President Kinsey Fabrizio [testified](#) recently at a Congressional hearing on AI she stated, *"AI is not a gadget. It is not a feature. It is a general-purpose capability – like the written word, like electricity, like the internet – that is weaving itself into every aspect of life and work. It is the superagency that magnifies human capability, enabling each of us to think faster, design better, and build more."*

[Keynotes by global business leaders at CES 2026](#) echoed this theme and spoke about the value of AI solutions for agriculture, athletics, enterprise, entertainment and healthcare. It is clear from the Holy Father's message that he recognizes this potential, and CTA likewise understands the need to ensure AI continues to be a tool for positive change.

His Holiness highlights the potential for emerging technologies to be utilized for great good in the fields of medicine and health, while also recognizing the possibility of misuse. Last year CTA [wrote](#) to the U.S. Food and Drug Administration (FDA) about the use of generative AI in

healthcare. The letter states *“GenAI holds tremendous potential to advance the quality and accessibility of healthcare but realizing that potential requires an oversight framework that is flexible, transparent, and risk based.”* This is consistent with CTA’s overall policy position on AI and also aligns with the Holy Father’s statement. CTA recognizes how technology can extend care, reduce suffering, and improve quality of life when deployed responsibly, and [CTA’s Health Division](#) strives to advance the use of consumer-based, technology-enabled health solutions to deliver better health outcomes and reduce overall health care cost.

Through [CES](#) and year-round policy engagement, CTA champions:

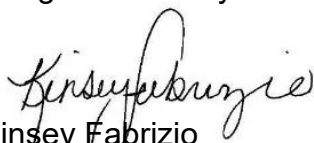
- **Digital health innovations** such as remote monitoring, connected medical devices, and AI-enabled diagnostics that can detect disease earlier, enable more timely interventions, and support people living with chronic conditions.
- **Policies and standards** that prioritize efficacy, validation, and transparency, while streamlining regulatory pathways so that life-enhancing technologies can reach consumers more quickly.
- **Equitable access to health technologies** including tools that serve older adults, people with disabilities, underserved communities, and those in rural or resource-limited settings.

CTA recognizes that privacy is not merely a compliance issue but a matter of respecting the dignity and autonomy of every person, and we advocate for a strong, clear framework giving individuals control over their data while enabling innovation. We need consumers’ trust for emerging technologies to succeed and privacy is a key piece of consumer trust in AI.

CTA’s advocacy on AI is grounded in the belief that AI should be human-centric, trustworthy, and oriented toward the common good. Through [CES programming](#) and [CTA’s AI Working Group](#), we bring together industry, civil society, and policymakers to discuss guardrails that align technological progress with human dignity. CTA supports ethical and responsible AI through industry standards, risk management, and national AI policy. We encourage transparency, accountability, and appropriate human oversight for AI systems, particularly where decisions may affect health, safety, or fundamental rights.

CTA is grateful that the Holy Father has called attention to the profound moral questions that accompany emerging technologies. We would be honored to continue this dialogue with you and your colleagues at the Apostolic Nunciature and to share more about CTA’s concrete initiatives and partnerships in these areas. Attached please find an invitation for His Holiness Pope Leo XIV to CES 2027.

With gratitude for your letter and with deep respect,



Kinsey Fabrizio
President

Consumer Technology Association



Gary Shapiro
Executive Chair & CEO

Consumer Technology Association