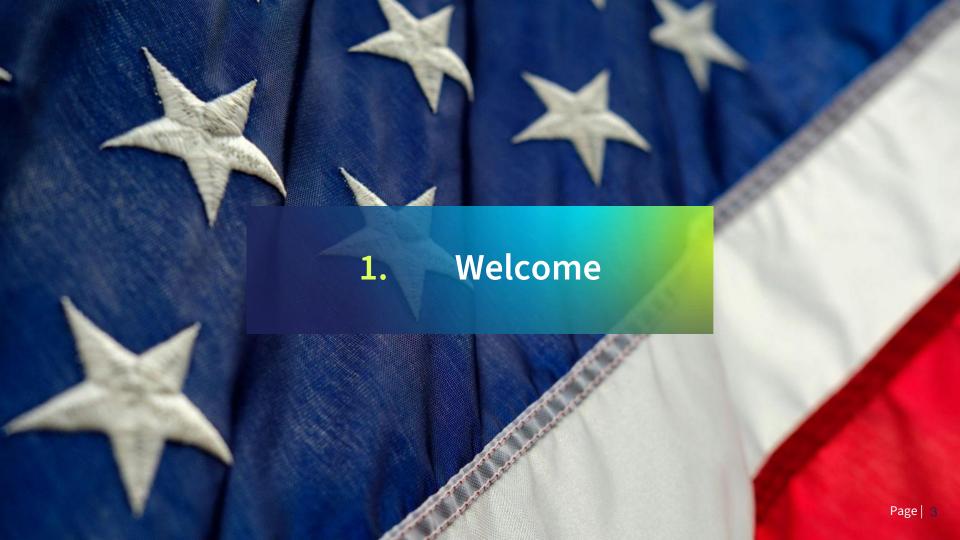


# 2025 CTA U.S. Innovation Scorecard

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### Welcome



2025 marks ten years of the Consumer Technology Association (CTA)® United States Innovation Scorecard, highlighting work in states across our nation to advance technological progress and improve quality of life for Americans and people around the world.

American business leaders, startups and entrepreneurs launched and grew technologies that helped businesses move seamlessly online, relieved supply chain bottlenecks, and delivered vital medical care across state lines. New innovations changed the relationship between humans and technology, with advances in robotics, AI, smart home, virtual and augmented reality, and more enhancing what we as people can do.

Moreover, a focus on sustainability and the desire to keep our world cleaner and greener generated new products that preserve energy and protect our environment.

In this dynamic time, states are key to innovation, CTA's 2025 U.S. Innovation Scorecard grades every state on 11 quantitative and qualitative criteria that measure how well it fosters innovation. Fach state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement. Learn more about the Scorecard and its methodology.

In the 2025 U.S. Innovation Scorecard — our seventh edition CTA evaluated all 50 states on 11 quantitative and qualitative categories including: blockchain, broadband, data privacy, entrepreneurial & small business activity, grid preparedness, manufacturing, mobility, skilled workforce, taxes, telehealth, and tort reform. Our 2025 Innovation Champions show that smart policy paired with big ideas can deliver huge rewards for us all.

I'm thrilled to share the 2025 U.S. Innovation Scorecard, our assessment of the American innovation landscape and our vision for what's to come.

**Kinsey Fabrizio** 

President

Consumer Technology Association

Michael Petricone

SVP. Government Affairs Consumer Technology Association



## **Executive Summary**



The 2025 Scorecard evaluates all 50 U.S. states across 11 distinct categories. This year, we introduced four new categories, reflecting the expanding foundations required for innovation. These new categories complement the seven categories carried over from the 2023 Scorecard, underscoring our intent to assess how states have continued to develop in key areas.

This year, the four new categories offer a diverse range of insights into technological innovation. In **Grid Preparedness**, we measure a state's energy demand in comparison to its energy supply, as well as year-on-year changes to average electricity rates.

The addition of **Blockchain** is an exciting new category for the 2025 Scorecard, which assesses state legislation on policies towards blockchain technologies, including cryptocurrency, non-fungible tokens, and their treatment of decentralized autonomous organizations (DAOs).

In **Data Privacy**, numerous indicators assess businesses' ability to innovate and compete without compromising transparency, sensitive data protections or legal clarity. While in **Manufacturing**, we analyze a state's total number of manufacturers, its manufacturing percentage of GDP, and how it is attracting new manufacturing talent.

As in previous years, we consider the presence of telehealth reimbursement, tort reform, and the level of various corporate and individual income taxes as measures of innovation.

We also look at infrastructure factors, analyzing a state's access and quality of their broadband networks. A key category once again relates to Entrepreneurial and Small Business Activity. This is a critical category, which evaluates a number of data points measuring how easy it is to start a business, as well as the amount of venture capital investment per capita in a given state.

For all of these categories, we use the latest available data to ascertain levels of innovation spanning across 23 different indicators.

This year, 12 states achieved Innovation Champion status. These include a number of repeat champions, Kansas, Nevada, North Dakota, Texas, Utah and Washington, as well as several rising, innovative states, Georgia, Iowa, Kentucky, New Hampshire, South Dakota, and Tennessee.

## **Executive Summary**

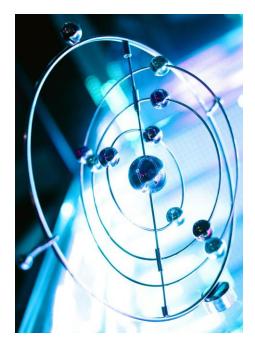


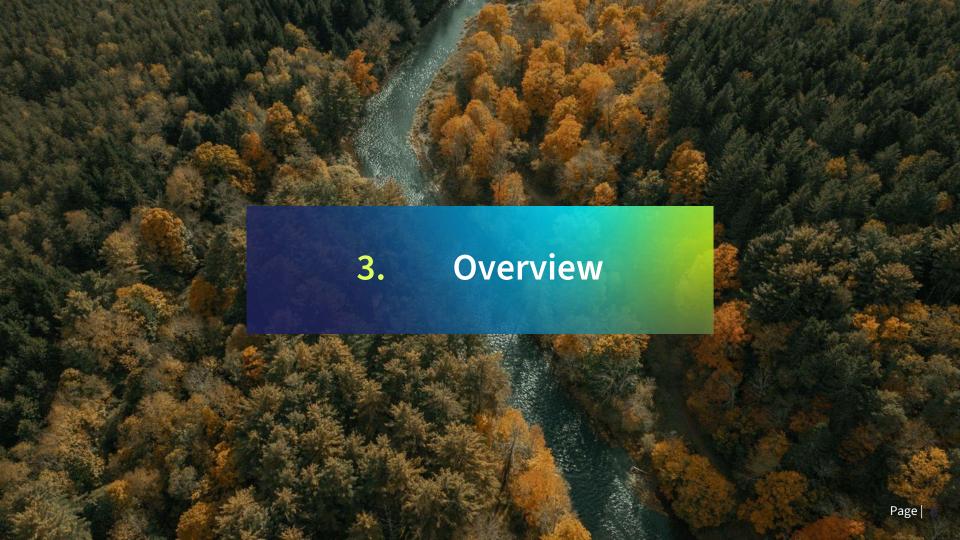
There are many rising stars in the 2025 Innovation Scorecard. Kentucky made arguably the greatest leap of all states this year, rising from Modest Innovator to Innovation Champion. Its scores for 2023 categories remained relatively stable, an exception being to its Tort Reform score, where it rose from B- to A+. But the state scored highly in new categories, including Grid Preparedness (A-) and Data Privacy (A-).

Other new Champions such as South Dakota and Tennessee made similarly impressive jumps from Innovation Adopter, while Iowa made the final leap after earning

Innovation Leader status in 2023. Georgia made the leap from Innovation Leader, and its new toplevel status is reflected in the consistency of its scores across the board: it did not receive a grade lower than B- for any of the 11 measured categories. New Hampshire, which was an Innovation Champion in 2020 and 2018 before falling off the list in 2023, was the only state to score an A+ for Blockchain. Its state laws include definitions of virtual currency and it has not placed regulations on cryptomining.

Dropping off the 2023 Innovation Champion list are Arizona, Indiana Colorado, Maryland, Massachusetts, Michigan, Minnesota, and Virginia. Arizona, in particular, narrowly missed out on the list largely due to moderate scores in Grid Preparedness, Mobility and Blockchain, Most of those dropping from the Champion list have fallen to Innovation Leader, with the exception of Colorado and Massachusetts, which dropped two grades to Innovation Adopter. Both states struggled in the Manufacturing and Mobility categories, while Massachusetts received a D+ score for Blockchain.





### Overview



### \*\*\* **Innovation Champions**

The 2025 Innovation Champions are the highest-scoring states in the country, with strong foundations for technological innovation. They exhibit particular willingness and readiness to embrace technological change. States with the top ranking in our Scorecard achieve high scores in numerous cross-cutting thematic areas, which include infrastructure, new systems adoption, legislation, and human capital.

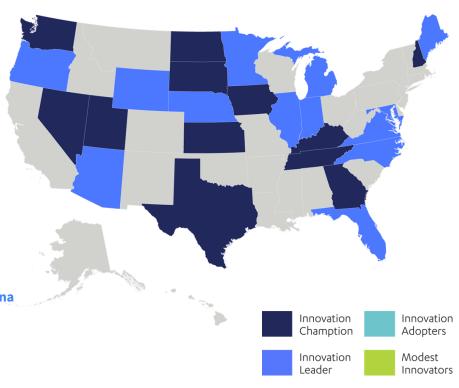
Georgia lowa Kansas Kentucky Nevada **New Hampshire**  **North Dakota South Dakota Texas Tennessee** Utah Washington

### \*\* Innovation Leaders

The 13 Innovation Leaders received high scores across several of the Scorecard's 11 categories, but fell short in a few areas. Nevertheless, these states generally had good data privacy laws, skilled workforces, and solid levels of infrastructure.

Arizona **Florida** Illinois Indiana Maine **Maryland** Michigan

Minnesota Nebraska **North Carolina** Oregon **Virginia Wyoming** 



### Overview



## Innovation Adopters

The 12 Innovation Adopters received high scores in some categories, but ultimately fell short in several others. Mobility and Blockchain tended to be moderate for most states, while there were mixed results for new jobs and investment, as well as the scale of personal and private taxes across each individual state.

Alabama Arkansas Colorado Delaware Louisiana Massachusetts Missouri Oklahoma Pennsylvania South Carolina Vermont West Virginia

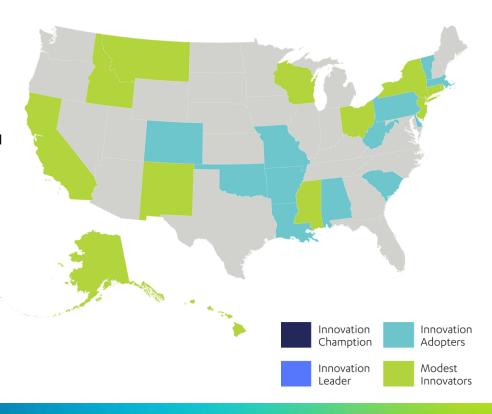
### ★ Modest Innovators

The number of Modest Innovators rose from seven in 2023 to 13 in 2025. Amidst a competitive landscape, some of these states had lower results for Taxes and Manufacturing. They also tended to score lower in Blockchain and had mixed results in Grid Preparedness. Despite this, most had relatively good Telehealth and Tort Reform scores.

Alaska California Connecticut Hawaii Idaho Mississippi

Montana

New Jersey New Mexico New York Ohio Rhode Island Wisconsin





## **Top States by Category**





Grid Preparedness



Telehealth

Alaska, Arizona,



Tort Reform



Mobility



Blockchain



Data Privacy

Alabama
Louisiana
West Virginia
Kansas
Kentucky
New Jersey
North Dakota
South Carolina
Wyoming
Arkansas
Maryland

Michigan

Oregon

California, Colorado,
Delaware, Illinois, Iowa,
Kentucky, Maine,
Maryland,
Massachusetts,
Michigan, Minnesota,
Missouri, New
Hampshire, New York,
North Carolina, North
Dakota, Oregon,
Pennsylvania, South
Dakota, Texas, Utah,
Vermont, Virginia,
Washington, West
Virginia, Wisconsin

Indiana Kansas Kentucky Oklahoma Vermont Arkansas Hawaii Maine Minnesota Oregon Tennessee Utah Kentucky Nebraska Alabama Maryland West Virginia

(13 states joint 6th, scoring a B grade) New Hampshire
South Dakota
Utah
Vermont
Washington
Alabama
California
Georgia
Maine
Minnesota
North Dakota

Rhode Island

Tennessee Indiana Kentucky Virginia

(19 states joint 5th, scoring a B+ grade)

## **Top States by Category**





Manufacturing



Entrepreneurial & Small Business Activity



Skilled Workforce



Broadband



Taxes

Georgia
Wyoming
Delaware
Iowa
Kansas
Louisiana
North Dakota
Alaska
Kentucky
Missouri
Montana
Texas

Delaware
California
Massachusetts
Washington
Colorado
Idaho
Utah
Wyoming

(17 states joint
9th, scoring a B

grade)

Virginia
Colorado
Maryland
Massachusetts
Nebraska
Utah
Iowa
Nevada
Vermont
Washington

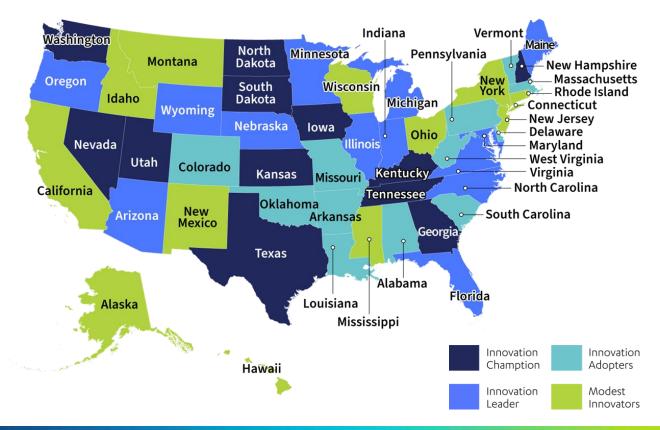
Rhode Island
New Jersey
Nevada
North Dakota
California
Delaware
Maryland
Massachusetts
New York
Utah

South Dakota
Wyoming
Alaska
Florida
Montana
New Hampshire
Tennessee
Texas

(19 states joint 9th, scoring a B grade)

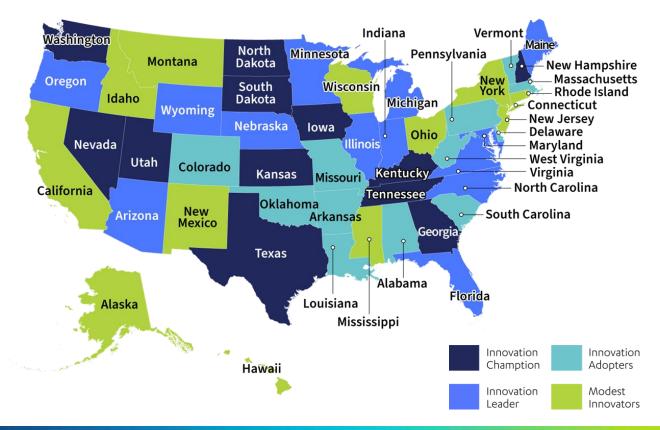


Alabama	2.67	Innovation Adopter
Alaska	2.42	Modest Innovator
Arizona	2.82	Innovation Leader
Arkansas	2.61	Innovation Adopter
California	2.27	Modest Innovator
Colorado	2.61	Innovation Adopter
Connecticut	2.24	Modest Innovator
Delaware	2.54	Innovation Adopter
Florida	2.70	Innovation Leader
Georgia	3.09	Innovation Champion
Hawaii	2.15	Modest Innovator
Idaho	2.27	<b>Modest Innovator</b>
Illinois	2.76	Innovation Leader
Indiana	2.70	Innovation Leader
Iowa	2.88	Innovation Champion
Kansas	3.03	Innovation Champion
Kentucky	3.18	Innovation Champion
Louisiana	2.48	Innovation Adopter
Maine	2.85	Innovation Leader
Maryland	2.70	Innovation Leader
Massachusetts	2.61	Innovation Adopter
Michigan	2.70	Innovation Leader
Minnesota	2.85	Innovation Leader
Mississippi	2.03	Modest Innovator
Missouri	2.52	Innovation Adopter





2.27 2.76 2.91 3.00 2.15 2.15 2.33 2.76 3.18 2.30 2.67	Modest Innovator Innovation Leader Innovation Champion Innovation Champion Modest Innovator Modest Innovator Modest Innovator Innovation Leader Innovation Champion Modest Innovator
2.91 3.00 2.15 2.15 2.33 2.76 3.18 2.30	Innovation Champion Innovation Champion Modest Innovator Modest Innovator Modest Innovator Innovation Leader Innovation Champion
3.00 2.15 2.15 2.33 2.76 3.18 2.30	Innovation Champion  Modest Innovator  Modest Innovator  Modest Innovator  Innovation Leader  Innovation Champion
2.15 2.15 2.33 2.76 3.18 2.30	Modest Innovator  Modest Innovator  Modest Innovator  Innovation Leader  Innovation Champion
2.15 2.33 2.76 3.18 2.30	Modest Innovator Modest Innovator Innovation Leader Innovation Champion
2.33 2.76 3.18 2.30	Modest Innovator Innovation Leader Innovation Champion
2.76 3.18 2.30	Innovation Leader Innovation Champion
3.18 2.30	Innovation Champion
2.30	
	Modest Innovator
2 67	modest innovator
2.07	Innovation Adopter
2.70	Innovation Leader
2.54	Innovation Adopter
2.42	Modest Innovator
2.55	Innovation Adopter
2.94	Innovation Champion
3.00	Innovation Champion
2.94	Innovation Champion
3.21	Innovation Champion
2.61	Innovation Adopter
2.70	Innovation Leader
2.94	Innovation Champion
2.58	Innovation Adopter
2.42	Modest Innovator
	Innovation Leader
	2.94 3.00 2.94 3.21 2.61 2.70 2.94 2.58



























	Grid Preparedness	Telehealth	Tort Reform	Mobility	Blockchain	Data Privacy	Manufacturing	Entrepreneuri & Small Business Activity	al Skilled Workforce	Broadband	Taxes
Alabama	A	В	D	B+	B+	B+	B-	C+	С	C+	C
Alaska	В	A	B-	F	C+	В	В	D+	С	D+	A
Arizona	C+	Α	B+	C-	C+	B+	С	В	В	В	В
Arkansas	B+	В	A	D	B-	B+	C+	C+	В	C-	С
California	D-	Α	B-	D	B+		С	Α	В	A-	D-
Colorado	C+	Α	В	C+	C+	D-	D+	B+	A-	В	B-
Connecticut	D-	С	B-	D	C+	B+	C+	В	В	B+	D
Delaware	C+	Α	F		C+	C+	B+	A+	B-	A-	В
Florida	C+	С	C+	В	C+	В	С	В	C+	B+	A
Georgia	В-	В	B+	В	B+	В	A+	В	В	B-	B-
Hawaii	C+	В	A-	F	C+	В	B-		C-	B+	C-
Idaho	В	В	C+		D+	В	C+	B+	C-	С	В
Illinois	В	A	C+	C-	C+	B+	C+	B-	В	B+	C+
Indiana	В-	В	A+	F	C+	A-	B-	B-	B-	B-	В
Iowa	C+	A	B-	В	C+	B+	B+	C-	B+	B-	В
Kansas	A-	В	A+	В	D+	В	B+	C+	В	B+	В
Kentucky	A-	A	A+	A+	C+	A-	В	С	C+	C+	В
Louisiana	A	В	В	В	С	B+	B+	D-	D	С	С

























	Grid Preparedness	Telehealth	Tort Reform	Mobility	Blockchain	Data Privacy	Manufacturing	& Small Business Activity	Skilled Workforce	Broadband	Taxes
Maine	B-	A	A-	C+	B+	В	C+	B-	B-	C-	В
Maryland	B+	A	С	B+	D+	C+	C+	C+	A-	A-	D+
Massachusetts	C+	A	D	C-	D+	В	C+	Α	A-	A-	C-
Michigan	B+	Α	В	C-	D+	B+	B-	С	B-	B-	В
Minnesota	С	A	A-	C-	B+	B+	B-	В	В	В	C-
Mississippi	D+	С	B-	В	D+	В	C+	D+	D+	D+	B-
Missouri	C+	A	B-	C-	D+	В	В	В	D	B-	В
Montana	B-	В	С	C-	D+	B+	В	В		D+	A-
Nebraska	D	В	C+	A+	C+	В	B-	C+	A-	В	B-
Nevada	C-	В	В	В	C+	В	B-	В	B+	A	В
New Hampshire	B-	Α	B-	C+	A+	B+	C-	В	В	B-	B+
New Jersey	A-	С	B-		D+	C-	С	В	В	A+	F
New Mexico	С	В	B-	D-	C+	B+	C+	C+	D+	D	B-
New York	D	Α	С	C-	C+	B+	C-	В	В	A-	F
North Carolina	С	Α	С	В	C+	B+	С	В	В	B-	В
North Dakota	A-	Α	B-	В	B+	В	B+	С	В	A	В
Ohio	C+	Α	B-		C+	В	C+	С	D+	В	C+
Oklahoma	В-	В	A+	C-	C+	В	В-	С	С	B-	В

























	Grid Preparedness	Telehealth	Tort Reform	Mobility	Blockchain	Data Privacy	Manufacturing	& Small Business Activity	Skilled Workforce	Broadband	Taxes
Oregon	B+	A	A-	D	D+	В	С	В	B-	B-	В
Pennsylvania	С	Α	B+	C-	C+	В	C+	C+	C-	В	C+
Rhode Island	С	С	B-	C-	B+	C-	D+	C+	В	A+	C+
South Carolina	A-	В	С	C-	D+	В	B-	B-	C+	В	B-
South Dakota	C-	Α	B-	В	A-	B+	C-	В	С	В	A+
Tennessee	В	С	A-	В	C+	A+	B-	В	C+	B+	B+
Texas	C-	Α	В	В	C+	В	В	В	B-	B+	B+
Utah	C+	Α	A-	В	A-	B-	C+	B+	A-	A-	В
Vermont	В	A	A+	D	A-	B+	С	D+	B+	D	C-
Virginia	D+	A	B-	F	C+	A-	С	В	A+	B+	В
Washington	B-	A	B+	C+	A-	B+	C+	A-	B+	С	C-
West Virginia	A	A	В	B+	D+	В	C+	D-	C-	С	В
Wisconsin	B-	A	B-	F	D+	B+	C+	С	B+	С	В
Wyoming	A-	D	В	C-	B+	B+	A+	B+	C+	F	A+







### Blockchain

This category assesses state legislation on its policies toward blockchain technologies including cryptocurrency, non-fungible tokens and their treatment of decentralized autonomous organizations (DAOs). It assesses four key metrics: A) Whether cryptocurrency, virtual currency, or blockchain has been incorporated into statutory definitions of monetary value, money, or money transmitter or defined separately; B) whether a state has adopted new UCC or UETA amendments to include cryptocurrency or blockchain; C) whether a state has cryptomining restrictions; and D) whether decentralized autonomous organizations can be incorporated organized or recognized as legal entities.



### **Data Privacy**

States are given grading points for this category where the legislation: employs a risk-based focus; maintains legal clarity, without inhibiting businesses' ability to innovate and compete; follows time-tested, consensus-based principles; and embraces transparency, consumer choice and heightened protections for sensitive data. Comprehensive Data Privacy rights and laws make up 85% of the grade and are investigated through consumer rights, transparency, and enforcement. The remaining grade is determined based on whether or not the state has enacted a law protecting sensitive/biometric data.



### **Taxes**

Using data from the Tax
Foundation's 2024 State Business
Tax Climate Index, this grade is
derived from numerical scoring
data, including corporate and
individual income taxes, sales tax,
unemployment insurance tax and
property tax rates. States are
graded on a curve and assigned a
letter grade from A+ to F.





### **Telehealth**

The presence of Telehealth reimbursement is a key driver of this category, and taken as an indicator of innovation. More reimbursement availability leads to a more positive score, as this indicates access to care and relevance of telehealth technologies and systems.



### Tort Reform

This category takes into account a variety of tort liability policies and tort burdens per household per state. Liabilities are either: joint and several (negative score impact), modified (neutral), and several (positive). The data comes from the IFS Scorecard.



### Grid Preparedness

States that have moved towards lower electricity rates will be viewed as 'grid prepared' and thus supportive of innovation. States with increasing electricity rates will be given lower, less-innovation-friendly scores.



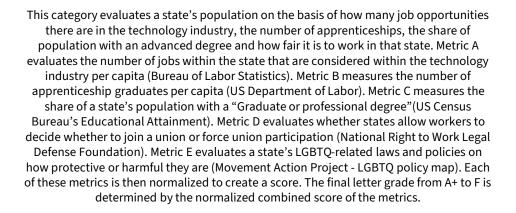
Mobility

Mobility is assessed based on the presence or lack of regulatory limitations on the use and development of newer mobility tech, specifically autonomous vehicles and drones. A more stringent and prohibitive usage policy will lower the grade; testing and research support will positively inform the grading calculation.





Skilled Workforce





**Broadband** 

This category evaluates a state's access and quality of its broadband infrastructure. Metrics A-D measure a state's median download and upload speeds for fixed and mobile broadband (Speed Test: Median Internet Speeds). Metric E measures the percentage of households with a broadband subscription (U.S. Census Bureau: ACS). Each of these metrics is then normalized to create a score. The final letter grade from A+ to F is determined by the normalized combined score of the metrics.





### Manufacturing

This category evaluates a state's manufacturing capabilities, focusing on production, manufacturers, and the manufacturing workforce. Metric A assesses manufacturing production and is split into two parts: A1 uses the manufacturing percentage of GDP, which measures a state's emphasis on manufacturing while accounting for the overall size of its economy, while A2 assesses computer and electronic parts production as it encompasses a diverse range of components. Metric B evaluates the total number of manufacturers, providing insight into a state's overall manufacturing capacity and its business environment for manufacturers. Metric C examined the manufacturing workforce to determine a state's ability to attract and sustain manufacturing employees, offering a broader perspective on workforce growth and industry appeal. Finally, Metric D looks at the percentage of the workforce that is in manufacturing. All data comes from the National Association of Manufacturers (NAM), and is supplemented by data from the Bureau of Economic Analysis (BEA).



### **Entrepreneurial & Small Business Activity**

This category measures how easy it is to start a new business in a state. There are four metrics used for this category. Metric A tracks the number of new jobs per capita created from Q4 2018 through Q3 2023 by firms with fewer than 50 employees (U.S. Census Bureau: QWI). Metric B measures the number of business applications with planned wages from September 2019 to August 2024 (Census: Business Formation Statistics). Metric C measures

the amount of per capita venture capital investment and combined government and private sector research and development. Venture capital investment data comes from PitchBook. Metric D measures domestic R&D paid for by the company and others and performed by the company in 2021 (2023 Business Enterprise Research and Development (BERD) Survey). Each of these metrics is then normalized to create a score. The final letter grade from A+ to F is determined by the normalized average score of the metrics.

## **ALABAMA**





### Innovation Adopter

**U.S. Innovation Scorecard 2025** 



### What did Alabama do right?

Alabama scores highly on Grid Preparedness and fairly high on Mobility. It has no restrictions on drone usage and allows commercial usage of autonomous vehicles.



### What can Alabama do better?

The state could introduce further reforms to its tort system and implement a more business-friendly tax structure. Currently, it imposes a relatively high state tax burden, with an average combined state and local sales tax rate of 9.29%.

4	Grid Preparedness:	Α
	Telehealth:	В
TT I	Tort Reform:	D
	Mobility:	B+
	Blockchain:	B+
	Data Privacy:	B+
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	С
<b></b>	Broadband:	C+
(%)	Taxes:	С





### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



### **Blockchain**

Cryptocurrencies, virtual currency and blockchains are incorporated into statutory definitions of monetary value. There are no restrictions on cryptocurrency mining.



### **Data Privacy**

Alabama has legal frameworks in place to protect sensitive and biometric data, including the 2018 Data Breach Notification Act.



### **Grid Preparedness**

The state produces more energy than it consumes, and ranks 14th nationwide for total energy production.



### **Mobility**

Alabama has no enacted policy limiting drone usage, and allows commercial usage of autonomous vehicles.

#### **About the Scorecard**

CTA's 2025 U.S. Innovation Scorecard grades every state on 11 quantitative and qualitative criteria that measure how well it fosters innovation. Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement. Learn more about the Scorecard and its methodology on the web at cta.tech/scorecard.

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## **ALASKA**





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



### What did Alaska do right?

Alaska has comprehensive Telehealth policies, and performs strongly on Taxes. It has the third-best overall tax system nationally, with the joint-lowest individual income tax rate in the U.S.



### What can Alaska do better?

The state scores poorly on Mobility, with no enacted policy to support autonomous vehicle development. It also ranks low on Broadband, with relatively slow connection speeds.

1	Grid Preparedness:	В
	ond repareuless.	
	Telehealth:	Α
T T	Tort Reform:	B-
	Mobility:	F
	Blockchain:	C+
$\odot$	Data Privacy:	В
	Manufacturing:	В
	Entrepreneurial & Small Business Activity:	D+
	Skilled Workforce:	С
<b>?</b>	Broadband:	D+
%)	Taxes:	Α





### **Areas of Innovation**

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### **Data Privacy**

Alaska has legal frameworks in place to protect sensitive and biometric data, including the Alaska Personal Information Protection Act (APIPA), which governs data breach notifications.



### **Grid Preparedness**

The state produces the 13th-highest amount of energy in the U.S.



#### **Taxes**

Alaska has a tax-friendly consumer environment, with the joint-lowest individual income tax rate in the U.S., and the fifth-lowest sales tax rate.



### **Telehealth**

Alaska has strong telehealth policies, ensuring broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.

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in Consumer Technology Association



## **ARIZONA**





### **Innovation Leader**

**U.S. Innovation Scorecard 2025** 



### What did Arizona do right?

Arizona scores highly for Telehealth, having adopted comprehensive policies to facilitate remote healthcare. It also scores well for Data Privacy and Tort Reform.



### What can Arizona do better?

The state scores relatively poorly on Mobility, with drone usage limited. Arizona also has a relatively low manufacturing output compared to other states.

4	Grid Preparedness:	C+
	Telehealth:	Α
TT I	Tort Reform:	B+
	Mobility:	C-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>?</b>	Broadband:	В
(%)	Taxes:	В





### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



### **Data Privacy**

Arizona has legal frameworks in place to protect sensitive and biometric data.



#### **Taxes**

The state performs reasonably well on Taxes, ranking 15th overall and second nationally for unemployment insurance taxes. It also ranks eighth for Individual Taxes.



### Telehealth

Arizona has strong telehealth policies, ensuring comprehensive reimbursement options for remote healthcare services.



#### **Tort Reform**

Arizona has implemented reasonable tort reform measures, including several policies that provide a balance between consumer protections and limiting excessive litigation.

#### About the Scorecard

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## ARKANSAS







**Innovation Adopter** 

U.S. Innovation Scorecard 2025



### What did Arkansas do right?

Arkansas scores well for Tort Reform, and its measures grant broad anti-SLAPP protections. The state also scores comparatively well on Data Privacy and Grid Preparedness.



### What can Arkansas do better?

The state scores poorly on Mobility, only allowing testing to support autonomous vehicle development. Arkansas also ranks low on Broadband, with relatively slow connection speeds.

4	Grid Preparedness:	B+
	Telehealth:	В
T T	Tort Reform:	Α
	Mobility:	D
	Blockchain:	B-
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	В
<b>?</b>	Broadband:	C-
%)	Taxes:	С





### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



### **Data Privacy**

Arkansas has legal frameworks in place to protect sensitive and biometric data, such as the Arkansas Personal Information Protection Act.



### **Grid Preparedness**

Arkansas has the third-cheapest electricity prices in the U.S., falling 6.8% between September 2023 and 2024.



### **Telehealth**

Arkansas has strong telehealth policies, ensuring reimbursement options for remote healthcare services, such as remote patient monitoring and audio-only services.



### **Tort Reform**

Arkansas has implemented robust tort reform measures, including comprehensive anti-SLAPP legislation.

#### **About the Scorecard**

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## **CALIFORNIA**





Modest Innovator

U.S. Innovation Scorecard 2025



### What did California do right?

California scores well for Telehealth, Entrepreneurial & Small Business Activity, and Broadband. The state received the highest total amount of VC and R&D investments nationwide.



### What can California do better?

The state scores poorly on Data Privacy, with multiple entities enforcing short curing periods for data privacy enforcement. There are also few exemptions to enforcement. Taxes in California are relatively high, with the state ranking 48th nationally.

4	Grid Preparedness:	D-
	Telehealth:	Α
TIPE.	Tort Reform:	B-
	Mobility:	D
	Blockchain:	B+
$\odot$	Data Privacy:	F
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	Α
	Skilled Workforce:	В
<b>?</b>	Broadband:	Α-
%)	Taxes:	D-





### **Areas of Innovation**

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### Blockchain

California has incorporated cryptocurrencies, virtual currency and blockchains into statutory definitions of monetary value. It also has no restrictions on cryptocurrency mining.



### **Broadband**

The state enjoys the tenth-fastest fixed broadband speed and the 13th-fastest mobile data speed nationwide.



## Entrepreneurial & Small Business Activity

California received the highest levels of VC and R&D investment nationwide, as well as the highest number of new business applications between 2018 and 2023.



### **Telehealth**

California has extensive telehealth policies, ensuring comprehensive reimbursement options for remote healthcare services.

#### About the Scorecard

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## COLORADO





**Innovation Leader** 

U.S. Innovation Scorecard 2025



### What did Colorado do right?

Colorado scores well for Telehealth, Entrepreneurial & Small Business Activity, and Skilled Workforce. The state has above the national average of technology jobs, and 18% of its workforce has an advanced degree.



### What can Colorado do better?

The state scores poorly on Data Privacy, with short curing periods for data privacy enforcement. There are also few exemptions to enforcement. Colorado could improve its manufacturing sector, currently scoring below the national average on manufacturing production.

4	Grid Preparedness:	C+
	Telehealth:	Α
THE STATE OF THE S	Tort Reform:	В
	Mobility:	C+
	Blockchain:	C+
$\bigcirc$	Data Privacy:	D-
	Manufacturing:	D+
	Entrepreneurial & Small Business Activity:	B+
	Skilled Workforce:	A-
	Broadband:	В
(%)	Taxes:	B-





### **Areas of Innovation**

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### **Broadband**

The state received a higher than average combined score, and produced above average mobile download speeds.



& Small Business Activity
Colorado received the

sixth-highest amount of VC investment per capita between 2018-2023, and the 12th-highest net number of jobs created.



### **Skilled Workforce**

Colorado has the third-highest rate of tech jobs per 1000 people nationally as well as the joint-sixth highest percentage of the population with advanced degrees at 18.1%.



### Telehealth

Colorado has extensive telehealth policies, ensuring comprehensive reimbursement options for remote healthcare services.

#### About the Scorecard

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## CONNECTICUT





**Modest Innovator** 

U.S. Innovation Scorecard 2025



### What did Connecticut do right?

Connecticut scores fairly high in Broadband with very high median download speeds and high median upload speeds. It also scores high in Data Privacy scores owing to fairly comprehensive policies.



### What can Connecticut do better?

The state could improve its electricity rates, having seen a year-on-year increase of 5% to its electricity costs. The state also scores relatively low in Mobility and Taxes, where it scores the fourth lowest compared to other states.

4	Grid Preparedness:	D-
	Telehealth:	С
T T	Tort Reform:	B-
	Mobility:	D
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>?</b>	Broadband:	B+
%)	Taxes:	D

# **CONNECTICUT**



### **Areas of Innovation**

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#### **Broadband**

Connecticut enjoys faster than average connection speeds, including ranking second for fixed download speeds and 16th for upload speeds.



### **Data Privacy**

The state has enacted data rights legislation which solidifies privacy obligations for businesses.



Entrepreneurial & Small Business Activity: Connecticut ranks sixth for VC and seventh for overall R&D investment per capita.



#### **Skilled Workforce**

Connecticut has the third-highest percentage of the population with advanced degrees in the U.S., at 19%.

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# DELAWARE





# **Innovation Leader**

U.S. Innovation Scorecard 2025



# What did Delaware do right?

Delaware scores highly for Entrepreneurial & Small Business Activity, Telehealth, and Broadband infrastructure. It has high VC investment rates and fast internet speeds.



### What can Delaware do better?

The state scores poorly for Tort Reform and Mobility. It has no statutes to allow autonomous vehicle activity, and relatively weak anti-SLAPP protections.

4	Grid Preparedness:	C+
	Telehealth:	Α
	Tort Reform:	F
	Mobility:	F
	Blockchain:	C+
$\bigcirc$	Data Privacy:	C+
	Manufacturing:	B+
	Entrepreneurial & Small Business Activity:	A+
	Skilled Workforce:	B-
(F)	Broadband:	A-
(%)	Taxes:	В





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#### **Broadband**

The state enjoys the fourth-highest median download speeds for fixed connections nationwide.



# Entrepreneurial & Small Business Activity

The state has the joint-highest VC investment per capita in the country, as well as the fifth-highest rate of R&D investment per capita.



#### Manufacturing

Delaware boasted a 29% increase in the size of its manufacturing workforce since 2021, the third highest increase nationally.



#### **Telehealth**

Delaware has comprehensive reimbursement options for remote healthcare services.

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# **FLORIDA**





### **Innovation Leader**

**U.S. Innovation Scorecard 2025** 



# What did Florida do right?

Florida scores highly for Taxes, with no state income tax and a lower than average sales tax rate. It also scores well for its Blockchain and Broadband sectors.



### What can Florida do better?

The state scores poorly for Manufacturing and Telehealth. It provides reimbursement for only a limited range of telehealth services.

4	Grid Preparedness:	C+
	Telehealth:	С
TTZ.	Tort Reform:	C+
	Mobility:	В
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	C+
<b>(</b>	Broadband:	B+
%)	Taxes:	Α





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#### **Broadband**

The state enjoys the third-highest median download speeds for fixed connections nationwide.



# Entrepreneurial & Small Business Activity

Florida produced the second highest rate of net job creation between Q4 2018 and Q3 2023. It also received the third highest number of new business applications.



#### **Mobility**

Florida has no restrictions on autonomous vehicles, and has enacted anti-trespassing laws for drone usage.



#### **Taxes**

Florida has no state income tax, a lower than average state sales tax, and the fourth-best tax climate nationwide for businesses.

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# **GEORGIA**



# Innovation Champion

U.S. Innovation Scorecard 2025



# What did Georgia do right?

Georgia scores highly for Manufacturing, with 9.9% of its GDP stemming from the sector. It also scores well for Blockchain and Tort Reform, with strong anti-SLAPP measures.



# What can Georgia do better?

The state scores relatively poorly for Broadband and Taxes, with slower than average mobile and fixed connection speeds and a relatively high property tax burden.

4	Grid Preparedness:	B-
	Telehealth:	В
T T	Tort Reform:	B+
	Mobility:	В
	Blockchain:	B+
$\odot$	Data Privacy:	В
	Manufacturing:	A+
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b></b>	Broadband:	B-
(%)	Taxes:	B-





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#### Blockchain

Cryptocurrencies, virtual currency and blockchains are incorporated into statutory definitions of monetary value. There are no restrictions on cryptocurrency mining.



### **Manufacturing**

Over 400,000 people are employed in Georgia's manufacturing sector, which is home to over 8000 manufacturing companies.



#### Telehealth

Georgia has broad telehealth policies, ensuring reimbursement options for a range of remote healthcare services.



#### **Tort Reform**

The state scores highly for protections of covered speech, with robust anti-SLAPP mechanisms.

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# HAWAII





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



# What did Hawaii do right?

Hawaii scores well for Tort Reform, including comprehensive anti-SLAPP protections. It also received a good Broadband grade, assisted by above-average fixed connection speeds.



### What can Hawaii do better?

The state scores poorly for Mobility and Entrepreneurial & Small Business Activity. Hawaii has no statute permitting autonomous vehicles on roads and it recorded negative job growth rates over the past five years.

4	Grid Preparedness:	C+
	Telehealth:	В
T T	Tort Reform:	Α-
	Mobility:	F
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	F
	Skilled Workforce:	C-
	Broadband:	B+
(%)	Taxes:	C-





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#### **Broadband**

Hawaii ranks 13th in the U.S. for fixed broadband speeds. It also has above average mobile upload speeds.



### Manufacturing

Hawaii has experienced a growth rate of 6.25% in manufacturing contributions to its GDP since 2021.



#### **Telehealth**

Hawaii provides access to reimbursement for most forms of remote healthcare services.



#### **Tort Reform**

In 2022, Hawaii introduced a reformed anti-SLAPP statute that provides comprehensive protections.

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# IDAHO





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



# What did Idaho do right?

Idaho scores well for Entrepreneurial & Small Business Activity, with the highest net job creation rate in the U.S. per 1000 people over the past five years.



#### What can Idaho do better?

The state scores poorly for Mobility and Broadband. It has no statute that allows autonomous vehicles and has the fifth-slowest fixed broadband download speeds nationwide. It also does not incorporate cryptocurrency as having monetary value in its statutory definitions.

4	Grid Preparedness:	В
	Telehealth:	В
	Tort Reform:	C+
	Mobility:	F
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	B+
	Skilled Workforce:	C-
(F)	Broadband:	С
(%)	Taxes:	В





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Entrepreneurial & Small Business Activity Idaho has the highest rate of net jobs created in the U.S. per 1000 people, and the ninth-highest new business formation rate.



**Grid Preparedness**Idaho enjoys some of the cheapest electricity rates in the country.



#### **Taxes**

The state ranks 11th overall for its tax structure. It additionally ranks third for property taxes and ninth for sales taxes.



#### Telehealth

Idaho grants access to reimbursement opportunities for most forms of remote healthcare services.

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# **ILLINOIS**





**Innovation Leader** 

**U.S. Innovation Scorecard 2025** 



# What did Illinois do right?

Illinois scores well for Telehealth, as well as Broadband and Data Privacy. These scores are boosted by comprehensive remote healthcare options, robust data privacy protections and the fastest median mobile internet download speeds in the U.S.



#### What can Illinois do better?

The state scores relatively poorly for Mobility, with restrictions on drone use. Illinois could also improve its Tort Reform score by lowering its tort burden per household which is currently above the national average.

4	Grid Preparedness:	В
	Telehealth:	Α
IT I	Tort Reform:	C+
	Mobility:	C-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	B-
	Skilled Workforce:	В
<b>(</b>	Broadband:	B+
%)	Taxes:	C+





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#### **Broadband**

Illinois has the fastest median mobile internet download speeds in the U.S.



### **Data Privacy**

Illinois has legal frameworks in place to protect sensitive and biometric data, such as the Personal Information Protection Act.



### **Grid Preparedness**

The state contributes above the national average production share of electricity, and its consumption rates are below the national average.



#### **Telehealth**

Illinois has extensive telehealth policies, ensuring comprehensive reimbursement options for remote healthcare services.

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# INDIANA





# **Innovation Leader**

U.S. Innovation Scorecard 2025



# What did Indiana do right?

Indiana scores well for Tort Reform, having comprehensive anti-SLAPP legislation and protections, as well as a low tort burden per household. It also scores well for Data Privacy.



### What can Indiana do better?

The state scores poorly for Mobility, with no legislation covering autonomous vehicles use and some limitations on drone activity.

4	Grid Preparedness:	B-
	Telehealth:	В
	Tort Reform:	A+
	Mobility:	F
	Blockchain:	C+
$\bigcirc$	Data Privacy:	A-
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	B-
	Skilled Workforce:	B-
<b>(</b>	Broadband:	B-
(%)	Taxes:	В





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#### **Data Privacy**

Indiana has comprehensive consumer rights and sensitive data legislation, allowing consumers control over their data.



#### Taxes

Indiana's tax system ranks 10th overall, and has low, single-rate state income taxes. It also has one of the most efficient property tax systems in the nation.



#### **Telehealth**

Indiana has strong telehealth policies, ensuring reimbursement options for remote healthcare services, such as remote patient monitoring and audio-only services.



#### **Tort Reform**

Indiana has several liability laws, and very comprehensive anti-SLAPP legislation.

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# Consumer Technology Association, producer of CES®

# ↑↑↑↑↑ Innovation Champion

**U.S. Innovation Scorecard 2025** 



# What did Iowa do right?

Iowa ranks highly for Telehealth, with comprehensive remote healthcare options available. It also scores well on Data Privacy, Manufacturing and Skilled Workforce.



### What can Iowa do better?

The state scores relatively poorly for Blockchain and Entrepreneurial & Small Business Activity. It has not incorporated cryptocurrency, virtual currency, or blockchain into statutory definitions of monetary value, money, or money transmitters.

4	Grid Preparedness:	C+
	Telehealth:	Α
THE STATE OF THE S	Tort Reform:	B-
	Mobility:	В
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	B+
	Entrepreneurial & Small Business Activity:	C-
	Skilled Workforce:	B+
<b>?</b>	Broadband:	B-
%)	Taxes:	В





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#### **Data Privacy**

Iowa has comprehensive consumer rights and sensitive data legislation, allowing consumers control over their data. This includes the 2025 Iowa Consumer Data Protection Act.



### **Manufacturing**

Manufacturing accounts for 17.2% of Iowa's GDP, with machinery as the state's largest export, valued at \$10 billion in 2023.



#### **Skilled Workforce**

lowa has strong right-to-work legislation, and the eighth-highest apprentice graduates per 1000 people.



#### **Telehealth**

Iowa has extensive telehealth policies, ensuring comprehensive reimbursement options for remote healthcare services.

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# **KANSAS**





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



# What did Kansas do right?

Kansas ranks very highly on Tort Reform and Grid Preparedness, and fairly well on Broadband and Manufacturing, with a higher manufacturing contribution to its GDP than 86% of other states.



#### What can Kansas do better?

The state scores relatively poorly for Blockchain and Entrepreneurial & Small Business Activity. It has not incorporated cryptocurrency, virtual currency, or blockchain into statutory definitions of monetary value, money, or money transmitters.

4	Grid Preparedness:	A-
	Telehealth:	В
T T	Tort Reform:	A+
	Mobility:	В
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	В
<b>?</b>	Broadband:	B+
%)	Taxes:	В





CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



### **Grid Preparedness**

The state has relatively affordable electricity unit costs nationwide.



### Manufacturing

14.5% of Kansas' GDP in 2023 stemmed from manufacturing production, more than the vast majority of other states nationwide.



#### **Tort Reform**

Kansas has broad anti-SLAPP legislation, several liability laws and a relatively low tort burden per household.



#### **Broadband**

92% of Kansas households are connected to broadband networks, and it has faster fixed and mobile internet speeds than 60% of U.S. states.

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# **KENTUCKY**





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



# What did Kentucky do right?

Kentucky performs very well on Tort Reform and Mobility, with no restrictions on autonomous vehicles and no enacted policy limiting drone use. The state additionally scores well on Data Privacy, granting consumers with high levels of control over their data.



# What can Kentucky do better?

The state could improve its Entrepreneurial & Small Business Activity metric, currently attracting below the national average of VC investments and fewer new business applications than most other states. Kentucky could also improve its Skilled Workforce as it has less than half the national average of technology jobs.

4	Grid Preparedness:	A-
	Telehealth:	Α
TTZ	Tort Reform:	A+
	Mobility:	C+
	Blockchain:	A-
$\bigcirc$	Data Privacy:	A-
	Manufacturing:	В
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	C+
<b>(</b>	Broadband:	C+
(%)	Taxes:	В





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#### **Data Privacy**

Kentucky provides its consumers with high levels of control over their data and scores highly for data privacy transparency.



### **Grid Preparedness**

The state also produces 0.9% of the nation's electricity production, ranking 15th. It is also in the bottom 30% of electricity consumers.



#### **Mobility**

Kentucky has no restrictions on autonomous vehicles and no laws enacted to limit drone usage.



#### **Tort Reform**

The state offers robust speech coverage, grants the right to an immediate appeal, scores highly for award costs and attorney fees, and its tort burden per household is below the national average.

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# LOUISIANA





**Innovation Adopter** 

**U.S. Innovation Scorecard 2025** 



# What did Louisiana do right?

Louisiana scores highly on Grid Preparedness as the second lowest electricity consumer nationally. It additionally performs well on Manufacturing metrics, seeing a 10% increase in its manufacturing contributions to its GDP since 2021.



#### What can Louisiana do better?

The state could improve its Entrepreneurial & Small Business Activity sector as it has the lowest R&D investments per capita and the fifth lowest VC investments per capita. Louisiana could also improve its Skilled Workforce as it currently has the second lowest amount of technology jobs per 1000 people nationally.

4	Grid Preparedness:	Α
	Telehealth:	В
T T	Tort Reform:	В
	Mobility:	В
	Blockchain:	С
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	B+
	Entrepreneurial & Small Business Activity:	D-
	Skilled Workforce:	D
<b>?</b>	Broadband:	С
%)	Taxes:	С





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### **Grid Preparedness**

Louisiana has the second lowest electricity consumption rate across the U.S., and is the 6th highest electricity producer which places it in the top 12%.



### **Manufacturing**

The state also performs well in Manufacturing, having the third highest manufacturing percent contribution to its GDP. It has seen a 10% increase in this GDP contribution since 2021.



#### **Mobility**

Louisiana has no restrictions on the use of autonomous vehicles, and some exceptions to drone usage.



#### **Telehealth**

The state allows for reimbursement on most forms of remote healthcare.

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# MAINE





# **Innovation Leader**

U.S. Innovation Scorecard 2025



# What did Maine do right?

Maine scores well on Telehealth and Tort Reform with the second lowest tort burden per household. It also has a reasonably strong Blockchain industry having implemented definitions of cryptocurrency and virtual currency into legislation.



#### What can Maine do better?

The state scores poorly on Broadband, having the second slowest average mobile upload speed and the fourth lowest median upload speed. Maine could also improve its Manufacturing, currently ranking seventh lowest for manufacturers per state.

4	Grid Preparedness:	В-
	Telehealth:	Α
T T	Tort Reform:	Α-
	Mobility:	C+
	Blockchain:	B+
$\odot$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	B-
	Skilled Workforce:	B-
<b>?</b>	Broadband:	С
%	Taxes:	В





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#### **Blockchain**

Cryptocurrencies, virtual currency and blockchains are incorporated into statutory definitions of monetary value. Additionally, Maine has no restrictions on cryptocurrency mining.



#### **Taxes**

Maine scores relatively well on Taxes, ranking 29th nationally, eighth on sales taxes and 19th for its unemployment insurance tax scheme.



#### Telehealth

Maine grants access to reimbursement for a wide range of telehealth services.



#### **Tort Reform**

Maine has the second lowest tort burden per household nationally, as well as anti-SLAPP legislation, covered speech, and allows immediate appeals.

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# MARYLAND





**Innovation Leader** 

**U.S. Innovation Scorecard 2025** 



# What did Maryland do right?

Maryland has a strong Broadband infrastructure, with higher upload speeds than 88% of other states and download speeds higher than 80% of other states. It also scores well on its Skilled Workforce with more jobs in its technology sector than 74% of other states.



# What can Maryland do better?

The state could improve on its Taxes, ranking 46th overall and 45th for its Income Tax structure. It could also improve on Tort Reform metrics by implementing more comprehensive covered speech and anti-SLAPP legislation.

4	Grid Preparedness:	B+
	Telehealth:	Α
THE STATE OF THE S	Tort Reform:	С
	Mobility:	B+
	Blockchain:	D+
$\bigcirc$	Data Privacy:	C+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	Α-
<b>(</b>	Broadband:	A-
9/6	Taxes:	D+





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#### **Broadband**

Maryland ranks ninth for its median download speed and sixth for its median upload speed, higher than 88% of states.



# **Grid Preparedness**

Maryland is one of the lowest electricity consumers nationally, ranking in the bottom six consumers.



### **Skilled Workforce**

The state has implemented laws to protect its workers and has more jobs in its technology sector than 74% of other states.



#### **Telehealth**

Maryland grants access to reimbursement for a wide range of telehealth services.

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# **MASSACHUSETTS**





**Innovation Adopter** 

**U.S. Innovation Scorecard 2025** 



# What did Massachusetts do right?

Massachusetts performs well in its Entrepreneurial & Small Business Activity, attracting the third highest VC and R&D investments nationwide. It also scores highly on Broadband and Skilled Workforce, ranking first for the amount of advanced degrees in its workforce.



#### What can Massachusetts do better?

Massachusetts could improve on its Taxes, currently ranking 41st overall, 46th for property taxes, and 47th for unemployment insurance tax. The state also scores poorly on Mobility as it does not currently have a statute on autonomous vehicles.

4	Grid Preparedness:	C+
	Telehealth:	Α
TO THE SECOND SE	Tort Reform:	D
	Mobility:	C-
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	Α
	Skilled Workforce:	A-
	Broadband:	A-
(%)	Taxes:	C-



# **MASSACHUSETTS**



### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicate how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that supports technological innovation.



#### **Broadband**

Massachusetts has the fifth highest mobile upload speed and the eighth highest overall combined score.



# Entrepreneurial & Small Business Activity

The state attracts better than average investments, ranking third for both VC and R&D investments.



#### **Skilled Workforce**

Massachusetts has the sixth highest amount of technology jobs and the highest amount of advanced degrees in its workforce.



#### **Telehealth**

Massachusetts grants access to reimbursement for a wide range of telehealth services.

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# **MICHIGAN**





**Innovation Leader** 

**U.S. Innovation Scorecard 2025** 



# What did Michigan do right?

Michigan scores highly for Telehealth and Data Privacy. The state also performs reasonably well on Grid Preparedness, consuming less electricity on average than most states.



# What can Michigan do better?

The state scores poorly on Blockchain where it has yet to incorporate definitions of cryptocurrency and virtual currency into its legislation. It also does not permit decentralized autonomous organizations (DOAs) to be incorporated, organized, or recognized as legal entities.

4	Grid Preparedness:	B+
	Telehealth:	Α
TT T	Tort Reform:	В
	Mobility:	C-
	Blockchain:	D+
$\odot$	Data Privacy:	B+
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	B-
(Î)	Broadband:	B-
(%)	Taxes:	В





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### **Grid Preparedness**

Michigan ranks in the bottom half of electricity consumers nationally, and consumes less electricity per capita than most states.



#### **Taxes**

The state scores relatively well for its tax system, ranking 14th nationally and ninth for corporate taxes.



#### **Telehealth**

The state grants access to reimbursement for a wide range of telehealth services.



#### **Tort Reform**

The tort burden per household in Michigan is below the national average.

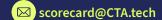
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# **MINNESOTA**





**Innovation Leader** 

**U.S. Innovation Scorecard 2025** 



# What did Minnesota do right?

Minnesota performs well on Telehealth and Tort Reform, ranking ninth overall. It also ranks well on Blockchain and Data Privacy, granting exemptions and enacting legislation to protect sensitive data.



#### What can Minnesota do better?

The state scores poorly on Taxes, ranking 44th overall, 43rd in corporate taxes, and 42nd in unemployment insurance tax. Minnesota could also improve its Mobility by implementing a statue on the use of autonomous vehicles.

4	Grid Preparedness:	С
	Telehealth:	Α
TIPE.	Tort Reform:	Α-
	Mobility:	C-
	Blockchain:	B+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>?</b>	Broadband:	В
%)	Taxes:	C-





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#### Blockchain

Minnesota incorporates legal definitions of cryptocurrency and virtual currency into its legislation. It also has no restrictions on cryptomining.



### **Data Privacy**

Minnesota has enacted legislation to protect sensitive data and grants exemptions to its data privacy laws.



#### **Telehealth**

The state grants access to reimbursement for a wide range of telehealth services.



#### **Tort Reform**

Minnesota scores highly on covered speech, anti-SLAPP legislation, and award of costs and attorney fees. It also has the ninth highest overall Tort Reform score, ranking above 41 other states.

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# MISSISSIPPI





**Modest Innovator** 

U.S. Innovation Scorecard 2025



# What did Mississippi do right?

Mississippi scores fairly well in Mobility, with drone usage only subject to anti-trespassing laws. Autonomous vehicles are permitted if capable of complying with all traffic and safety laws in the state.



# What can Mississippi do better?

The state could improve its Blockchain grade by incorporating cryptocurrency, virtual currency, and blockchain into statutory definitions. Mississippi could also improve its Broadband infrastructure as it currently scores second lowest in median upload speeds compared to other states.

4	Grid Preparedness:	D+
	Telehealth:	С
TANK TO THE PARTY OF THE PARTY	Tort Reform:	B-
	Mobility:	В
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	D+
	Skilled Workforce:	D+
	Broadband:	D+
(%)	Taxes:	B-





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#### **Manufacturing**

The state's manufacturing workforce is above the national average and has seen a growth of 23% since 2021, constituting the fifth highest increase.



### **Mobility**

Mississippi permits autonomous vehicles subject to compliance with local traffic laws. Drone usage is generally permitted, pursuant to anti-trespassing laws.



#### Taxes

Mississippi ranks 27th overall for its tax structures, and ranks sixth for corporate taxes.



#### **Tort Reform**

The tort burden per household in Mississippi is lower than 80% of other states.

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# MISSOURI





Innovation Adopter

**U.S. Innovation Scorecard 2025** 



# What did Missouri do right?

Missouri scores highly on Telehealth, allowing for reimbursement on a range of telehealth services. It also scores competitively on taxes, ranking 13th overall and is in the top ten states for corporate tax and UI tax components.



#### What can Missouri do better?

The state scores poorly on Skilled Workforce as it does not allow workers to decide whether to join unions and does not have laws to prohibit discrimination based on sexual orientation or gender identity in employment. Missouri could also improve its Blockchain by incorporating cryptocurrency, virtual currency, and blockchain into statutory definitions.

4	Grid Preparedness:	C+
	Telehealth:	Α
TT TO	Tort Reform:	B-
	Mobility:	C-
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	В
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	D
<b>(</b>	Broadband:	B-
(%)	Taxes:	В





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### Entrepreneurial & Small Business Activity Missouri has created over 110,000 new net jobs from Q4 2018 through Q3 2023 and ranks 20th overall in



# Manufacturing

Manufacturing in the state accounts for 11.7% of its GDP, higher than 66% of other states.



#### **Taxes**

iob creation.

Missouri's tax system ranks 13th overall, and is in the top ten states for corporate tax and UI tax components. It also maintains a relatively low state sales tax rate of 4.225%.



#### **Telehealth**

Missouri scores higher than 42% of other states in this sector and allows for reimbursement for a range of telehealth services.

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# MONTANA





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



## What did Montana do right?

Montana ranks fifth overall in Taxes, including third for its sales tax rates. The state also scores fairly highly on Data Privacy and has enacted state law aimed to protect sensitive and biometric data.



#### What can Montana do better?

Montana could improve its Skilled Workforce grade with its number of technology related jobs per capita among the bottom 10% of states. The state also scores relatively low on Broadband, where it has the lowest median upload score of all states and is in the bottom 20% of median download speeds.

4	Grid Preparedness:	B-
	Telehealth:	В
	Tort Reform:	С
	Mobility:	C-
	Blockchain:	D+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	В
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	F
(F)	Broadband:	D+
(%)	Taxes:	A-





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Entrepreneurial & Small Business Activity
From Q4 2018 through Q3 2023,
Montana created 42.4 new jobs per
1000 people, placing it in the top 5% of states for job creation.



### Manufacturing

The manufacturing workforce in Montana increased by almost 20% between 2021 and 2023, the eighth highest increase across all states.



#### **Taxes**

The state boasts a robust tax system, scoring fifth overall.

Montana also ranking third in sales taxes.



#### Telehealth

Montana allows for reimbursement for a wide range of telehealth services.

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# **NEBRASKA**





**Innovation Leader** 

**U.S. Innovation Scorecard 2025** 



## What did Nebraska do right?

Nebraska scores very highly for Mobility, it has no restrictions on drone usage, and allows for the use of autonomous vehicles. The state also scores fairly highly on Skilled Workforce as it allows workers to decide whether to join unions.



#### What can Nebraska do better?

Nebraska could improve its Grid Preparedness as its energy production levels are below the national average, ranking 33rd overall. It also ranks eighth for energy consumption.

4	Grid Preparedness:	D
	Telehealth:	В
	Tort Reform:	C+
	Mobility:	A+
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	A-
(F)	Broadband:	В
(%)	Taxes:	B-





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#### **Broadband**

Nebraska enjoys faster than average upload and mobile connection speeds.



### **Data Privacy**

Nebraska scores well on data privacy metrics and has legal frameworks in place to protect consumer rights, such as the 2024 Nebraska Data Privacy Act.



#### **Mobility**

Nebraska has no restrictions on the use of drones and autonomous vehicles are permitted in alignment with state traffic and safety regulations.



#### **Skilled Workforce**

The state allows workers the freedom to choose whether to join a union.

#### About the Scorecard

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# **NEVADA**





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



## What did Nevada do right?

The state scores highly on Broadband, ranking third overall for its combined upload, download, and mobile speeds. Nevada also scores fairly well on Skilled Workforce as it allows workers to decide whether to join unions and has policies in place to protect workers.



#### What can Nevada do better?

Nevada could improve its Grid Preparedness as it contributes only 0.1% of the country's electricity production. The state could also improve its Blockchain score by incorporating cryptocurrency, virtual currency, or blockchain into statutory definitions of monetary value, money, money transmitter or defined separately.

4	Grid Preparedness:	C-
	Telehealth:	В
	Tort Reform:	В
	Mobility:	В
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	B+
<b>?</b>	Broadband:	Α
(%) (%)	Taxes:	В





CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



#### **Broadband**

Nevada ranks third overall for its Broadband infrastructure. It scores above the national average on upload and download speeds.



#### **Mobility**

Nevada permits the use of autonomous vehicles and has regulations on drone usage, which requires users to pass the Recreational UAS Safety Test (TRUST).



#### **Skilled Workforce**

The state allows workers to decide whether to join unions and has policies in place to protect LGBTQ+ workers.



#### **Tort Reform**

The tort burden per household in Nevada is below the national average.

#### About the Scorecard

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# **NEW HAMPSHIRE**





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



## What did New Hampshire do right?

New Hampshire scores very highly on Blockchain as the state has incorporated laws that define cryptocurrency and virtual currency. The state scores well on Data Privacy following its 2024 enactment of comprehensive data protection laws.



### What can New Hampshire do better?

The state could improve its Manufacturing grade as manufacturing in New Hampshire accounts for less than the national average of the state's GDP. It could also improve its Mobility score by allowing for expanded uses of autonomous vehicles.

4	Grid Preparedness:	В-
	Telehealth:	Α
T T	Tort Reform:	B-
	Mobility:	C+
	Blockchain:	A+
$\odot$	Data Privacy:	B+
	Manufacturing:	C-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>?</b>	Broadband:	B-
%)	Taxes:	B+



# **NEW HAMPSHIRE**



#### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



#### Blockchain

New Hampshire state laws include definitions of virtual currency, and it has not placed regulations on cryptomining.



### **Data Privacy**

The state has enacted comprehensive data privacy laws.



# Entrepreneurial & Small Business Activity

New Hampshire scored above the national average for net job creation between Q4 2018 and Q3 2023.



#### **Taxes**

New Hampshire ranks sixth overall for its robust tax structure. It additionally ranks first nationally on sales taxes.

#### About the Scorecard

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# **NEW JERSEY**





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



## What did New Jersey do right?

New Jersey scores very highly on its Broadband infrastructure ranking second overall for its combined upload, download, and mobile speeds. The state also performs well in Grid Preparedness, Skilled Workforce, and Entrepreneurial & Small Business Activity.



## What can New Jersey do better?

New Jersey scores poorly on Taxes, ranking 49th overall for its tax system and last for its unemployment insurance tax system. It also performs poorly on Mobility indicators due to it not having any statutes on autonomous vehicles and having limitations on drone usage.

4	Grid Preparedness:	Α-
	Telehealth:	С
TIPE I	Tort Reform:	B-
	Mobility:	F
	Blockchain:	D+
$\bigcirc$	Data Privacy:	C-
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>(</b>	Broadband:	A+
(%)	Taxes:	F





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#### **Broadband**

New Jersey boasts higher than average download and upload speeds. Users also enjoy higher than average mobile connection speeds.



# Entrepreneurial & Small Business Activity

New Jersey secured more than the national average of VC investment per capita, and it ranks sixth for R&D investments.



#### **Grid Preparedness**

The state ranks 37th for its consumption of electricity, but contributes only 0.1% to nationwide production.



#### **Skilled Workforce**

New Jersey scores above the national average for jobs in the technology sector, placing it in the top 30%. The state is also in the top ten for the percentage of its population with advanced degrees.

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# **NEW MEXICO**





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



## What did New Mexico do right?

New Mexico scores highly on Data Privacy due to fairly comprehensive policies. The state also ranks well on Tort Reform, partly as a result of its anti-SLAPP legislation.



### What can New Mexico do better?

New Mexico scores poorly on Mobility where it scores lower than 42 other states. New Mexico also scores below the national average on download and upload speeds, ranking second to last on the latter.

4	Grid Preparedness:	С
	Telehealth:	В
THE STATE OF THE S	Tort Reform:	В-
	Mobility:	D-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	D+
<b>(</b>	Broadband:	D
(%) 	Taxes:	B-





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#### **Data Privacy**

New Mexico requires businesses to report data breaches to customers within a 45-day timeframe and requires organizations to implement measures to protect PII.



#### **Taxes**

New Mexico scores well on certain tax metrics, such as property taxes, where it ranks second nationally.



#### Telehealth

The state allows for a large range of telehealth reimbursements for patients.



#### **Tort Reform**

New Mexico grants the right to an immediate appeal and has a lower than average tort burden per household.

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# **NEW YORK**





Modest Innovator

**U.S. Innovation Scorecard 2025** 



## What did New York do right?

New York scores highly for Telehealth given its comprehensive policies to facilitate remote healthcare and provide reimbursement for a range of practices. It also performs well in Broadband, ranking in the top 25% of states for download speeds.



#### What can New York do better?

New York's Taxes score is poor, ranking last nationally for its tax system overall and high state income tax. New York could improve its Grid Preparedness as it contributes only 0.5% to the nation's electricity production while being the highest energy consumer.

4	Grid Preparedness:	D
	Telehealth:	Α
TO THE STATE OF TH	Tort Reform:	С
	Mobility:	C-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>(</b>	Broadband:	A-
%)	Taxes:	F





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#### **Broadband**

New York scores well on its Broadband infrastructure, ranking in the top 25% of download speeds across the country.



# Entrepreneurial & Small Business Activity

New York boasts the second highest rates of VC investments and the fifth highest rates of R&D investments.



#### **Skilled Workforce**

The state has the joint fifth highest amount of workers with advanced degrees, and has the third highest amount of jobs in the technology sector.



#### **Telehealth**

New York grants access to reimbursement to a broad range of remote healthcare services.

#### **About the Scorecard**

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# NORTH CAROLINA





**Innovation Leader** 

U.S. Innovation Scorecard 2025



## What did North Carolina do right?

North Carolina scores well on Telehealth metrics, granting access to reimbursement on a range of remote health services. It also scores fairly high on Data Privacy as a result of the 2024 North Carolina Consumer Privacy Act (NCCPA).



#### What can North Carolina do better?

North Carolina could improve its Grid Preparedness as it currently contributes only 0.6% to national electricity production, below the national average. It could also improve on Tort Reform metrics, scoring in the bottom eight states.

4	Grid Preparedness:	С
	Telehealth:	Α
T T	Tort Reform:	С
	Mobility:	В
	Blockchain:	C+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	В
<b>(</b>	Broadband:	B-
(%)	Taxes:	В



# NORTH CAROLINA



#### **Areas of Innovation**

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# Entrepreneurial & Small Business Activity

The state scored above the national average for net job creation between Q4 2018 and Q3 2023, placing it in the top five.



### **Mobility**

North Carolina permits the usage of autonomous vehicles in alignment with state laws, and prohibits the use of drones near prisons, jails, and correctional facilities.



#### **Skilled Workforce**

North Carolina created more than double the national average for job creation, ranking in the top five states overall. It also placed in the top ten states for R&D investments.



#### **Taxes**

The state ranks 12th overall for its tax system, and third for corporate taxes.

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# NORTH DAKOTA





**Innovation Champion** 

**U.S. Innovation Scorecard 2025** 



### What did North Dakota do right?

North Dakota scores highly on its Broadband infrastructure, boasting the highest median upload speed in the nation. It performs well in Grid Preparedness as well, consuming less electricity than 47 other states while also being the eighth largest producer.



#### What can North Dakota do better?

North Dakota scores poorly on Entrepreneurial & Small Business Activity with the second lowest overall score for new business applications, fourth lowest for VC investments, and fifth lowest for net job creation.

4	Grid Preparedness:	Α-
	Telehealth:	Α
TANK TO THE PARTY OF THE PARTY	Tort Reform:	B-
	Mobility:	В
	Blockchain:	B+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B+
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	В
<b>(</b>	Broadband:	Α
(%)	Taxes:	В

# ☆☆☆☆ NORTH DAKOTA



#### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



#### Blockchain

Cryptocurrencies, virtual currency and blockchains are incorporated into statutory definitions of monetary value. The state has no restrictions on cryptocurrency mining.



#### **Broadband**

North Dakota boasts the highest median upload speed nationally, more than double the national average. It also has above average download speeds.



#### **Grid Preparedness**

North Dakota is the third lowest electricity consumer in the U.S., and is the eighth highest producer.



#### **Telehealth**

The state has comprehensive reimbursement options for remote healthcare services.

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# OHIO





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



## What did Ohio do right?

Ohio performs highly on its Telehealth systems, facilitating reimbursement for a wide range of services. The state also scores relatively well on for its Broadband infrastructure, with faster than average upload and download speeds.



#### What can Ohio do better?

Ohio scores poorly on Mobility as it does not currently have any statute on autonomous vehicles and it has strict limitations on drone usage. It could improve its Skilled Workforce score by allowing workers to decide whether to join unions and by enacted more robust laws to prohibit discrimination based on sexual orientation or gender identify in employment.

4	Grid Preparedness:	C+
	Telehealth:	Α
	Tort Reform:	B-
	Mobility:	F
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	D+
<b>(</b>	Broadband:	В
%	Taxes:	C+





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#### **Broadband**

Ohio has well performing Broadband infrastructure, with higher than average upload and download speeds. It also has faster than average mobile connection speeds.



#### **Data Privacy**

Ohio has legislation in place that requires that residents be notified if their personal information has been accessed or acquired by unauthorized personnel.



#### **Telehealth**

The state permits patient reimbursement for a broad range of telehealth services.



#### **Tort Reform**

The tort burden per household in Ohio is below the national average.

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# OKLAHOMA





**Innovation Adopter** 

U.S. Innovation Scorecard 2025



## What did Oklahoma do right?

Oklahoma scores very highly on Tort Reform metrics, with the third highest overall ranking. The state also performs well on Telehealth and Taxes, ranking fifth for its corporate tax system.



#### What can Oklahoma do better?

Oklahoma could improve its Mobility by reducing limitations on autonomous vehicle usage. It also scores relatively poorly for its Skilled Workforce where it has below half the national average of tech jobs and below the national average of workers with advanced degrees.

4	Grid Preparedness:	B-
	Telehealth:	В
THE STATE OF THE S	Tort Reform:	A+
	Mobility:	C-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	С
<b>(</b>	Broadband:	B-
(%)	Taxes:	В





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#### **Grid Preparedness**

The state produces 4.3% of the nation's electricity supply, ranking seventh overall in production.



#### **Taxes**

Oklahoma scores 21st overall for its tax system. It scores particularly well for its corporate tax structure and unemployment insurance tax scheme, ranking fifth and sixth, respectively.



#### **Telehealth**

The state allows for reimbursement of a majority of Telehealth services.



#### **Tort Reform**

Oklahoma has the third highest overall score for Tort Reform. It boasts comprehensive speech coverage and grants the right to immediate appeals.

#### About the Scorecard

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# **OREGON**





Innovation Leader

U.S. Innovation Scorecard 2025



## What did Oregon do right?

Oregon ranks in the top ten states for Tort Reform, with robust speech coverage, the right to an immediate appeal, and anti-SLAPP legislation. It also scores highly for Telehealth, and Grid Preparedness with low electricity consumption rates.



## What can Oregon do better?

Oregon could improve its Blockchain by implementing definitions into legislation of cryptocurrency and virtual currency. The state also scores poorly on Mobility as autonomous vehicles are only permitted for testing and there are broad restrictions on drone usage.

4	Grid Preparedness:	B+
	Telehealth:	Α
T T	Tort Reform:	Α-
	Mobility:	D
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	В-
<b>(</b>	Broadband:	B-
(%)	Taxes:	В





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#### **Grid Preparedness**

Oregon scores comparatively well on Grid Preparedness metrics as a low electricity consumer, ranking 41st nationally in consumption.



#### Taxes

Oregon scores comparatively well on Taxes, it ranks 30th overall, and fourth for sales taxes nationally.



#### **Telehealth**

The state allows for reimbursement on all Telehealth services.



#### **Tort Reform**

Oregon has implemented robust speech coverage laws, grants the right to immediate appeals and has anti-SLAPP legislation.

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# PENNSYLVANIA





**Innovation Adopter** 

**U.S. Innovation Scorecard 2025** 



## What did Pennsylvania do right?

Pennsylvania scores highly for Telehealth, having adopted comprehensive policies to facilitate remote healthcare. The state additionally performs well on Tort Reform indicators and scores relatively well on Broadband.



## What can Pennsylvania do better?

Pennsylvania could improve its Skilled Workforce by giving workers the right to decide whether to join unions and by implementing broader laws to protect LGBTQ+ workers.

Pennsylvania could also improve on Mobility by widening its scope on permitted uses of autonomous vehicles.

4	Grid Preparedness:	С
	Telehealth:	Α
T T	Tort Reform:	B+
	Mobility:	C-
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	C-
<u> </u>	Broadband:	В
(%)	Taxes:	C+





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#### **Broadband**

Pennsylvania scores in the top 48% of states for average download speeds. It additionally scores above the national average of overall combined scores.



#### **Taxes**

Pennsylvania ranks 34th overall for its tax system, and ninth for property taxes.



#### **Telehealth**

The state allows for reimbursement on all Telehealth services, scoring in the top 55% of states.



#### **Tort Reform**

Pennsylvania scores very highly on covered speech and grants the right to an immediate appeal. The state also scores highly on award costs and attorney fees.

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# RHODE ISLAND





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



## What did Rhode Island do right?

Rhode Island scores very highly on Broadband metrics, ranking first for its overall combined score. It also scores well on Blockchain having incorporated cryptocurrency definitions into state law. The state additionally has no restrictions on cryptomining.



#### What can Rhode Island do better?

Rhode Island could improve its Manufacturing sector, it scores below the national average of manufacturing contributions to its GDP and had the seventh lowest increase in manufacturers sine 2021. Rhode Island also has strict Data Privacy laws with few exemptions.

4	Grid Preparedness:	С
	Telehealth:	С
TT TO	Tort Reform:	B-
	Mobility:	C-
	Blockchain:	B+
$\bigcirc$	Data Privacy:	C-
	Manufacturing:	D+
	Entrepreneurial & Small Business Activity:	C+
	Skilled Workforce:	В
<b>(</b>	Broadband:	A+
%)	Taxes:	C+

# RHODE ISLAND



#### **Areas of Innovation**

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#### **Blockchain**

Cryptocurrencies, virtual currency and blockchains are incorporated into statutory definitions of monetary value. Rhode Island has no restrictions on cryptocurrency mining.



#### **Broadband**

Rhode Island boasts the highest overall combined score of Broadband metrics. It also ranks first for download speed, second for upload speed, and third for mobile upload speed.



#### **Tort Reform**

Rhode Island scores well on award of costs and attorney fee metrics. It also has covered speech and anti-SLAPP legislation in place.



#### **Skilled Workforce**

The workforce in Rhode Island has more advanced degrees than the national average. The state has also enacted laws to protect LGBTO+ workers.

#### About the Scorecard

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# SOUTH CAROLINA





**Innovation Adopter** 

**U.S. Innovation Scorecard 2025** 



## What did South Carolina do right?

South Carolina performs well on Grid Preparedness, consuming less electricity per capita than the national average while also producing more electricity than 58% of other states. It scores well on Broadband infrastructure with higher download speeds than 68% of other states.



#### What can South Carolina do better?

South Carolina scores poorly on Blockchain as it has not yet implemented cryptocurrency definitions into legislations and it does not allow decentralized autonomous organizations (DOAs) to be incorporated, organized, or recognized as legal entities. The state could improve its Mobility score by incorporating a statue on autonomous vehicles into its laws.

4	Grid Preparedness:	A-
	Telehealth:	В
TTZ	Tort Reform:	С
	Mobility:	C-
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	В-
	Entrepreneurial & Small Business Activity:	B-
	Skilled Workforce:	C+
<b>(</b>	Broadband:	В
%)	Taxes:	B-



# **SOUTH CAROLINA**



#### **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that support technological innovation.



#### **Broadband**

South Carolina has higher than average median download speeds, ranking higher than 68% of other states. It also has higher than average overall combined upload and download speeds.



#### **Grid Preparedness**

South Carolina ranks 21st for electricity production and consumes less electricity per capita than the national average. Additionally, it contributes more to production than 29 other states.



#### Manufacturing

South Carolina ranks 12th for its manufacturing contributions to its GDP, placing it above 76% of states. It also has more manufacturers in its workforce than the national average.



#### **Taxes**

The state ranks 33rd overall for its tax structures, and 11th for corporate taxes.

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# SOUTH DAKOTA





# Innovation Champion

U.S. Innovation Scorecard 2025



## What did South Dakota do right?

South Dakota scores very well on Taxes, Telehealth, and Blockchain. It maintains a highly competitive tax structure, levying no corporate or individual income tax.



#### What can South Dakota do better?

South Dakota scores relatively poorly on Grid Preparedness, Manufacturing and Skilled Workforce. It only recorded a modest 2.58% growth in the number of manufacturers in the state in 2023, lagging behind the national average of 9.57%.

4	Grid Preparedness:	C-
	Telehealth:	Α
TIPE.	Tort Reform:	B-
	Mobility:	В
	Blockchain:	Α-
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	С
(F)	Broadband:	В
(%)	Taxes:	<b>A</b> +

# ☆☆☆☆ SOUTH DAKOTA



#### **Areas of Innovation**

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#### Blockchain

South Dakota has incorporated legal definitions of cryptocurrency and virtual currency into its legislation.



#### **Broadband**

South Dakota offers satisfactory internet speed, with its mobile and fixed broadband download speed ranking 24th and 35th nationally.



#### **Taxes**

South Dakota maintains a very competitive tax structure, levying no corporate or individual income tax.



#### **Telehealth**

South Dakota's Medicaid allows broad reimbursement options for remote healthcare services.

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# TENNESSEE





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



### What did Tennessee do right?

Tennessee scores highly for Data Privacy, balancing consumer privacy protections with reasonable fines for businesses found to be in breach. It also scores well for Tort Reform, Broadband and Taxes.



#### What can Tennessee do better?

Tennessee scores relatively poorly on Telehealth, lacking reimbursement options for remote patient monitoring and store-and-forward services. It also could improve its Blockchain and Skilled Workforce scores, potentially by improving statutory instruments on cryptocurrency and improving its LGBTQ+ laws.

4	Grid Preparedness:	В
	Telehealth:	С
TTI.	Tort Reform:	A-
	Mobility:	В
	Blockchain:	C+
$\odot$	Data Privacy:	A+
	Manufacturing:	B-
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	C+
<b>?</b>	Broadband:	B+
(%)	Taxes:	B+

# ☆☆☆☆ TENNESSEE



#### **Areas of Innovation**

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#### **Broadband**

Tennessee has excellent fixed broadband speeds, with the eighth highest download and upload speeds nationwide, and 93% of households have a broadband connection.



#### **Data Privacy**

Tennessee grants robust consumer protections, balanced with business requirements. This includes a relatively small scope for compliance with state data privacy laws.



#### **Taxes**

Tennessee has no state individual income tax, and the tenth best property tax structure nationwide.



#### **Tort Reform**

Tennessee scores very highly on covered speech and grants the right to an immediate appeal. The state also scores highly on award costs and attorney fees.

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# **TEXAS**





# **Innovation Champion**

**U.S. Innovation Scorecard 2025** 



## What did Texas do right?

Texas scores highly for Telehealth, offering reimbursement for a wide range of remote health services. It also scores satisfactorily for Broadband and Taxes.



#### What can Texas do better?

Texas scores relatively poorly on Grid Preparedness and Blockchain. While it does not impose restrictions on cryptomining, Texas has yet to adopt amendments to the Uniform Commercial Code (UCC) intended to address digital assets.

4	Grid Preparedness:	C-
	Telehealth:	Α
	Tort Reform:	В
	Mobility:	В
	Blockchain:	C+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	В
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	B-
<b>?</b>	Broadband:	B+
(%)	Taxes:	B+





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### **Broadband**

Texas has generally good broadband connectivity, with its median fixed broadband download speed of 224.77 (Mbps) among the top ten in the country.



### **Taxes**

Texas has adopted a generally business-friendly tax system, with no corporate income tax, although it does levy a state gross receipts tax.



### **Telehealth**

Texas' Medicaid allows broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.



### **Tort Reform**

Texas scores well on Tort Reform with laws on covered speech, Anti-SLAPP legislation, the right to immediate appeal, and expansive statutory interpretation instructions to courts.

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# UTAH



# ↑ ↑ ↑ ↑ Innovation Champion

**U.S. Innovation Scorecard 2025** 



# What did Utah do right?

Utah performs very well on Telehealth, Tort Reform, Blockchain, Skilled Workforce, and Broadband. It is one of the four states that allows for incorporation of decentralized autonomous organizations as legal entities.



## What can Utah do better?

Utah scores relatively poorly in Manufacturing. Growth in its manufacturing workforce between 2018-2023 stood at 7.3%, lagging behind the national average of 10.7%.

4	Grid Preparedness:	C+
	Telehealth:	Α
TIPE.	Tort Reform:	A-
	Mobility:	В
	Blockchain:	A-
$\odot$	Data Privacy:	B-
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	B+
	Skilled Workforce:	A-
<b>?</b>	Broadband:	A-
(%)	Taxes:	В





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### Blockchain

Utah is one of the few states that allow for the incorporation of decentralized autonomous organizations (DAOs) as legal entities.



### **Broadband**

Utah ranks in the top ten for both fixed and mobile broadband download speed.



### **Skilled Workforce**

Utah has a right-to-work law to protect workers from being forced to join a union.



### Telehealth

Utah's Medicaid allows broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.

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# VERMONT





**Innovation Adopter** 

**U.S. Innovation Scorecard 2025** 



# What did Vermont do right?

Vermont is among the top scorers for Telehealth, with its Medicaid providing coverage to a range of telehealth services for reimbursement. The state also maintains a crypto-friendly legal framework, and is one of four states that allows for the incorporation of decentralized autonomous organizations (DAOs) as legal entities.



# What Vermont can do better?

Vermont could improve its Taxes, currently ranking 43rd nationally. It could also improve its Entrepreneurial & Small Business Activity as its recorded number of business applications over the past five years is the lowest in the country.

4	Grid Preparedness:	В
	Telehealth:	Α
THE STATE OF THE S	Tort Reform:	A+
	Mobility:	D
	Blockchain:	A-
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	B-
	Skilled Workforce:	B+
	Broadband:	D
(%) (%)	Taxes:	C-





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### Blockchain

Vermont provides a statutory definition of virtual currency and allows for the incorporation of decentralized autonomous organizations (DAOs) as legal entities.



### **Telehealth**

Vermont Medicaid provides reimbursement over live video, store-and-forward, remote patient monitoring, audio-only delivery and consent requirements.



### **Tort Reform**

Vermont's tort system imposes one of the lowest burdens per household across the country, with U.S. \$2659 compared to the national average of U.S. \$3727.



### Skilled Workforce

18.5% of Vermont's population holds advanced degrees compared to the national average of 13.7%.

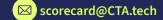
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# VIRGINIA





**Innovation Leader** 

U.S. Innovation Scorecard 2025



# What did Virginia do right?

Virginia performs very well on Skilled Workforce, Telehealth, and Data Privacy. It has 74.96 tech jobs per 1000 population, exceeding the national average of 50.5 per 1000 population.



# What can Virginia do better?

Virginia scores very poorly for Mobility as it has no statute for autonomous vehicles and imposes restrictions limiting the usage of drones.

4	Grid Preparedness:	D+
	Telehealth:	Α
	Tort Reform:	B-
	Mobility:	F
	Blockchain:	C+
$\bigcirc$	Data Privacy:	A-
	Manufacturing:	С
	Entrepreneurial & Small Business Activity:	В
	Skilled Workforce:	A+
	Broadband:	B+
%)	Taxes:	В





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### **Broadband**

Virginia ranks 19th out of 50 for its median download speeds over fixed broadband.



# **Data Privacy**

Virginia has enacted the Consumer Data Protection Act and has a security breach notification requirement in place.



### **Skilled Workforce**

Virginia has 74.96 tech jobs per 1000 population, considerably higher than the national average of 50.5 per 1000 population.



### **Telehealth**

Virginia Medicaid provides reimbursement over live video, store-and-forward, remote patient monitoring, audio-only delivery and consent requirements.

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# WASHINGTON





**U.S. Innovation Scorecard 2025** 



# What did Washington do right?

Washington performs very well on Telehealth, Blockchain and Entrepreneurial & Small Business Activity. It scores satisfactorily for Tort Reform, Data Privacy and Skilled Workforce as well.



# What can Washington do better?

Washington scores relatively poorly on Taxes where it maintains a 6.5% state sales tax rate and an average combined state and local sales tax rate of 9.38%.

4	Grid Preparedness:	B-
	Telehealth:	Α
TO THE SECOND SE	Tort Reform:	B+
	Mobility:	C+
	Blockchain:	A-
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	A-
	Skilled Workforce:	B+
<b>?</b>	Broadband:	С
(%)	Taxes:	C-

# 分分分分 WASHINGTON



## **Areas of Innovation**

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicate how strongly a state supports innovation. These factors may relate to the regulation of newer mobility tech, data privacy rights, ease of doing business or infrastructure that supports technological innovation.



### Blockchain

Cryptocurrencies, virtual currency and blockchains are incorporated into Washington's statutory definitions of monetary value.



# Entrepreneurial & Small Business Activity

Washington's total R&D investment per capita reaches \$6282, the highest of all states.



### **Telehealth**

Washington's Medicaid allows broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.



### **Tort Reform**

Washington's tort system burden per household is \$3502 per household in Washington, which is 17% lower than the national average.

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# **WEST VIRGINIA**







Innovation Adopter

**U.S. Innovation Scorecard 2025** 



# What did West Virginia do right?

West Virginia performs very well on Grid Preparedness, producing 5.9% of the nation's electricity supply. It also scores highly on Telehealth, allowing for a wide range of reimbursements for remote health services.



# What can Wisconsin do better?

West Virginia scores poorly for Entrepreneurial & Small Business Activity, with the seventh lowest net job creation rate and the lowest amount of VC investments. The state also performs poorly on Blockchain as it has not incorporated cryptocurrency definitions into its legislation.

4	Grid Preparedness:	Α
	Telehealth:	Α
TO THE SECOND SE	Tort Reform:	В
	Mobility:	B+
	Blockchain:	D+
$\bigcirc$	Data Privacy:	В
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	D-
	Skilled Workforce:	C-
	Broadband:	С
(%)	Taxes:	В

# ★ ★ WEST VIRGINIA



## **Areas of Innovation**

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# **Grid Preparedness**

West Virginia is the fifth largest energy producer nationally, contributing 5.9% of the U.S. production share.



# **Mobility**

Fully autonomous vehicles are permitted to operate on public roads, subject to approvals.



### **Telehealth**

West Virginia's Medicaid allows broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.



### **Tort Reform**

The tort burden per household in West Virginia is below the national average.

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# WISCONSIN





**Modest Innovator** 

**U.S. Innovation Scorecard 2025** 



# What did Wisconsin do right?

Wisconsin performs very well on Telehealth and scores satisfactorily for Data Privacy where it has enacted legislation to provide protections for sensitive data. The state also performs reasonably well on Skilled Workforce metrics.



### What can Wisconsin do better?

Wisconsin scores poorly for Mobility, as it has no statute for autonomous vehicles on roads and has multiple legal restrictions on the usage of drones.

4	Grid Preparedness:	B-
	Telehealth:	Α
	Tort Reform:	B-
	Mobility:	F
	Blockchain:	D+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	C+
	Entrepreneurial & Small Business Activity:	С
	Skilled Workforce:	B+
<b>(</b>	Broadband:	С
(%)	Taxes:	В





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## **Data Privacy**

Wisconsin has enacted legislation to provide protections for sensitive data.



### **Skilled Workforce**

Wisconsin has a right-to-work law that prevents compulsory unionism.



### **Taxes**

Wisconsin ranks 19th overall in Taxes. It ranks sixth nationally for sales taxes and eighth for property taxes.



### **Telehealth**

Wisconsin's Medicaid allows broad reimbursement options for remote healthcare services, including live video, audio-only, and asynchronous resources.

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# WYOMING





**Innovation Leader** 

U.S. Innovation Scorecard 2025



# What did Wyoming do right?

Wyoming performs very well on Grid Preparedness, Manufacturing and Taxes. It is the fourth largest energy producer by quantity and it levies no corporate or individual income tax.



# What can Wyoming do better?

Wyoming scores poorly for Telehealth, with its Medicaid reimbursing only a limited range of telemedical services. It could also improve its Broadband, scoring below the national average on median upload and download speeds, and has the lowest overall combined score.

4	Grid Preparedness:	Α-
	Telehealth:	D
	Tort Reform:	В
	Mobility:	C-
	Blockchain:	B+
$\bigcirc$	Data Privacy:	B+
	Manufacturing:	A+
	Entrepreneurial & Small Business Activity:	B+
	Skilled Workforce:	C+
<b>(</b>	Broadband:	F
(%)	Taxes:	A+





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### Blockchain

Wyoming is one of the four states that allows for the incorporation of decentralised autonomous organisations (DAOs).



# **Grid Preparedness**

Wyoming is the fourth largest energy producer by quantity.



## **Manufacturing**

The state recorded a considerable (13%) increase in the share of manufacturing contribution to the state's GDP from 2021 to 2023.



#### **Taxes**

Wyoming maintains a very competitive tax system, levying no corporate or individual income tax.

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