

Latest Public Opinion Research on Tariffs

Updated March 2, 2026

Navigator Research

February 26, 2026

- 59 percent of Americans have an unfavorable view of tariffs.
- 70 percent of Americans believe President Donald Trump’s tariffs are increasing the costs of the things they buy; 41 percent say prices have gone up by “a lot.”
- 62 percent of Americans believe the Supreme Court made the right decision in striking down Trump’s use of IEEPA to impose tariffs.
- 52 percent of Americans believe Trump should end his tariffs.

The Economist/YouGov

February 20-23, 2026

- 57 percent of Americans approve of the U.S. Supreme Court’s decision to strike down Trump’s IEEPA tariffs; 23 percent of Americans disapprove of the decision.
- 62 percent believe that presidents should not be able to impose tariffs without congressional approval; 21 percent say they should be able to.
- 54 percent of Americans oppose Trump re-imposing tariffs under a different law; 23 percent support Trump.
- 71 percent of Americans say Trump’s tariffs increased the prices they pay for things; 43 percent prices increased by a lot.
- 47 percent of Americans say tariffs on foreign goods imported into the U.S. should be decreased; 13 percent say they should be increased; 24 percent say they should be kept the same.

February 6-9, 2026

- 51 percent of Americans say federal taxes from tariffs should be decreased (39 percent say by a lot); 16 percent say taxes should be increased; 20 percent say taxes should be kept the same.

[Reuters/Ipsos](#)

February 18-23, 2026

- 68 percent of Americans said no, when asked if the U.S. economy was booming; 30 percent said yes.
- 82 percent of Americans said no, when asked if there was hardly any inflation in the U.S.; 16 percent said yes.
- 79 percent of Americans are aware of Trump's proposals to charge tariffs on imports from other countries; 20 percent are unaware.

[ABC News/Washington Post/Ipsos](#)

February 22, 2026

- 64 percent of Americans disapprove of Trump's handling of tariffs on imported goods.
- Americans are split on who they trust to handle reducing the cost of living:
 - 32 percent trust Trump;
 - 31 percent trust Democrats in Congress;
 - 33 percent trust neither.
- 57 percent of Americans disapprove of Trump's handling of the economy.
- 48 percent (a plurality) of Americans say the economy has gotten worse since the beginning of Trump's second term; 29 percent say it has gotten better.

[NPR/PBS News/Marist](#)

January 27-30, 2026

- 56 percent of Americans think placing tariffs or fees on products imported from other countries hurts the U.S. economy; 31 percent think they help the economy; 12 percent think they don't make a difference.

- 56 percent of Americans disapprove of how Trump is handling foreign policy; 36 percent approve.
- 59 percent of Americans disapprove of how Trump is handling the economy; 36 percent approve.
- 54 percent of Americans think the Administration's top priority right now should be lowering prices.
- 56 percent of Americans have a favorable impression of NATO; 20 percent have an unfavorable impression.
- 66 percent of Americans think the U.S. benefits from being a member of NATO.

Harvard CAPS/Harris Poll

January 28-29, 2026

- 39 percent of Americans approve of Trump's tariff and trade policy, his lowest approval since Harvard CAPS/Harris began tracking it in April 2025.
- 4 percent of Americans say tariffs and trade policy are the most important to them personally; 43 percent (a plurality) say inflation and affordability are the most important.
- 33 percent (a plurality) of Americans say the most important issues facing the country today are price increase, inflation, and affordability.
- 51 percent of Americans oppose placing tariffs on goods from China, Mexico, and Canada to encourage U.S. manufacturing; 49 percent support the tariffs.
- 56 percent of Americans support placing reciprocal tariffs on countries that have tariffs on U.S. goods; 44 percent oppose reciprocal tariffs.
- 62 percent of Americans support Trump resetting our relationship with European nations to contribute more to their defense and lower tariffs on U.S. goods; 38 percent oppose.
- 60 percent of Americans favor an economic policy of reduced government spending, lower taxes, tougher trade deals, lower prescription drug costs and a closed border; 40 percent favor higher government spending, liberal immigration, more taxes on wealthy and higher subsidies.
- 45 percent of Americans think Trump's policies will make them financially worse off; 29 percent think they will be better off.
- 54 percent of Americans think Trump's policies will make inflation increase; 28 percent think they will decrease inflation; 17 percent think they will make no change.

- 56 percent of Americans think the economy is shrinking.
- 66 percent of Americans think inflation will be above 3 percent a year from now.

Marquette Law School

January 21-28

- 62 percent of Americans disapprove of Trump's tariffs; 44 percent strongly disapprove.
- 56 percent of Americans think tariffs hurt the U.S. economy; 30 percent think tariffs help; 14 percent think tariffs don't make a difference.
- 63 percent of Americans thought the Supreme Court should uphold the appeals court ruling that limits the presidents' authority to impose tariffs.
- 62 percent of Americans disapprove of Trump's handling of the economy; 65 percent have a negative view of the current state of the U.S. economy.
- 69 percent of Americans disapprove of Trump's handling of inflation.
- 61 percent think inflation and the cost of living will increase over the next 12 months.
- 60 percent of Americans think Trump's policy proposals will increase inflation; 25 percent think they will decrease inflation; 15 percent think they will have no effect.

Fox News Poll

January 23-26, 2026

- 63 percent of Americans disapprove of Trump's tariffs.
- 65 percent of Americans disapprove of Trump's handling of inflation.
- 61 percent of Americans disapprove of Trump's foreign policy.
- 54 percent of Americans think the country is worse off today than it was a year ago; 31 percent think it is better.
- 39 percent of Americans they are worse off financially than they were a year ago; 24 percent say they are better off; 36 percent say they are the same.
- 45 percent of Americans think the economy will get worse during the next year; 32 percent think it will get better; 23 percent think it will stay the same.
- 37 percent of Americans think Trump is spending too much time on foreign policy; 27 percent think not enough; 35 percent think about right.

- 68 percent of Americans think Trump is not spending enough time on the economy; 8 percent think he's spending too much time; 24 percent think about right.
- 19 percent of Americans (the plurality) think Trump's number one priority should be the economy/jobs; the second most popular priority was inflation/prices; third most was resigning.

Pew Research Center

January 20-26, 2026

- 60 percent of Americans strongly disapprove of the Trump administration substantially increasing tariffs on goods imported from countries that trade with the U.S.; 39 percent strongly disapprove.
- 51 percent of Americans believe Trump's tariff policies will have a mostly negative effect on the country as a whole over the coming years; 25 percent say mostly positive.
- 52 percent say the tariffs will be mostly negative to them and their family; 19 percent say mostly positive.
- 92 percent of Americans are concerned about the price of food and consumer goods; 66 percent are very concerned.
- 38 percent of Americans expect economic conditions to be worse a year from now; 31 percent expect the economy to be better.