



Our world has 1 billion people living with a disability, and more older adults (65 years+) than children under the age of 5.

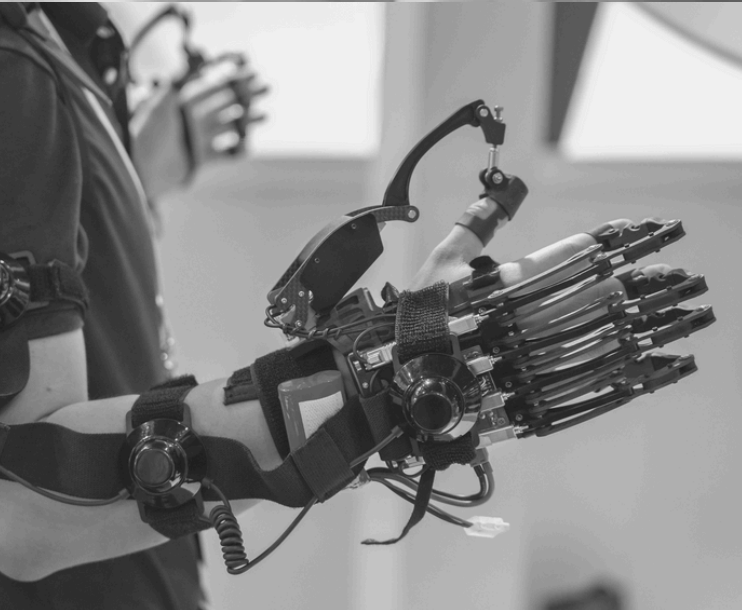
BUT JUST 3.5% OF ALL PHILANTHROPY FOCUSES ON THESE UNDER SERVED POPULATIONS



CELEBRATING A DECADE OF POWERING INDEPENDENCE THROUGH TECHNOLOGY.

You can power lives. Through the CTA Foundation's dynamic network of partners and grantees, **your partnership will bring tech and innovative solutions to those most in need.**

By partnering with the CTA Foundation you give people freedom, independence, and vital connection.



Our mission is to link seniors and people with disabilities with technologies that enhances their lives. For a decade, the CTA Foundation convened and facilitated dialogue amongst industry, consumers, government, advocacy groups, and nonprofits. And **we steward your philanthropic investment by making strategic grants to direct service nonprofits on the cutting-edge of accessible technology.**

Be an accessibility ally!



"The CTA Foundation is the only national foundation that I know prioritizing aging and technology, then casts a wide net looking for innovative and strategic initiatives."

*-Tom Kamber
Executive Director, OATS*

Industry Partners

DEMONSTRATE YOUR COMMITMENT TO ACCESSIBILITY

As an Industry Partner, you have the freedom choose the events and programs you want to support (see next page) and receive year-round special recognition and benefits at the level of your total investment in accessibility. This includes special recognition opportunities at CES, available only to Industry Partners. .

Benefit	Convenor \$75,000	Innovator \$40,000	Collaborator \$25,000	Investor \$15,000	Partner \$5,000
Foundation website link		Logo	Logo	Logo	Name
Grantee call slide recognition		Logo	Logo	Name	Name
Foundation CES recognition wall		Logo	Logo	Name	Name
Seat on CTA Foundation Industry Leader Council		X	X	X	X
Foundation newsletter recognition		Logo	Logo	Name	
Partnership profile featured in newsletter & on Foundation social media		X	X	X	
Interview with Foundation Executive Director at CES		X	X		
Invitations and VIP seating at Foundation CES events		X	X		
Grantee leader visits your HQ to share impact with your employees		X			
Press release shared on CTA social media about your support		X			

65

Vetted direct service nonprofits across the U.S. funded working in the accessible tech space

9K+

Tech executives and accessibility leaders on our mailing list

\$7.3 M

Given to drive impact through technology for older adults and people with disabilities

Sponsorship Menu

RAISE THE VISIBILITY OF TECHNOLOGY'S IMPACT

Mix and match the events and levels at which you want to support our mission, so they fit your business objectives best. Your combined total investment will count towards your Industry Partner level, and the recognition benefits on the previous page. Below is an overview of the events available, and the following pages contain in-depth descriptions of the events and their recognition opportunities.

Event	Investment Levels			
Pitch Competition at CES (page 5)	Exclusive \$150,000	Presenting \$75,000	Award \$40,000	Supporting \$10,000
Accessibility Roundtable at CES (page 6)	Presenting \$40,000	Supporting \$15,000	Partnering \$10,000	
Innovation Challenge at CES (page 7)	Exclusive \$100,000	Presenting \$60,000	Award \$40,000	Supporting \$10,000
Accessibility & Aging Reception at CES (page 8)	Supporting \$15,000	Partnering \$5,000		
Eureka Park Accessibility Contest at CES (page 8)	Exclusive \$20,000	Supporting \$10,000		
Aging & Innovation Dinner at CES (page 9)	Presenting \$15,000	Partnering \$5,000		
Disability Advocates Dinner at CES (page 9)	Presenting \$10,000	Partnering \$3,500		
Funders Tour at CES (page 9)	Presenting \$5,000	Partnering \$2,500		
Accessibility or Aging Roundtable During the Year (page 10)	Presenting \$20,000	Supporting \$10,000	Partnering \$5,000	

Learn more:

Steve Ewell
Executive Director
CTA Foundation
sewell@ctafoundation.tech
703-907-7660



Sponsorship Menu

RAISE THE VISIBILITY OF TECHNOLOGY'S IMPACT

CTA Foundation Pitch Contest @ CES

Join the competition that unites the innovation ecosystem. This high-energy, engaging event is designed to kick-start collaborations that will drive the future. This live event showcases lifechanging tech, which surmounts challenges faced by older adults and people with disabilities. Your Pitch Competition partnership unlocks your ability to access Eureka Park and includes recognition from the Eureka Park Startup Stage during CES.

The Pitch Competition is held live at CES, the most influential global tech event. CES is a simultaneous set of shows within a show - highly focused, industry-specific vertical markets that attracts worldwide attention.



Benefit	Exclusive \$150,000	Presenting \$75,000	Award \$40,000	Supporting \$10,000
Logo Recognition on Event Signage	X	X	X	X
Recognition on all event emails	Logo	Logo	Logo	Name
Recognition on winner social media announcement from CTA Foundation official channels	X	X	X	X
Recognition from the podium at event launch	X	X	X	X
Reserved seats at the stage	X	X	X	X
Opportunity to participate in judging	X	X	X	
Opportunity to provide feedback on competition topic	X	X	X	
Opportunity to announce and present award winners	X		X	
Recognition in event title - CTA Foundation's Pitch Competition presented by Company Name	X	X		
Interview on CES Center Stage	X	X		
Speaking Opportunity during the event	X	X		
Panel participation option	X			
Opportunity to provide feedback on finalists' selection for live event	X			
Exclusive - no other sponsorship accepted	x			

Sponsorship Menu

CONTINUED

CTA Foundation Accessibility Roundtable @ CES

The CTA Foundation's Accessibility Roundtable facilitates connections between accessibility advocates, nonprofits, government representatives, and industry leaders, allowing them to problem-solve and leverage #tech4good. The roundtable's goal is to advance conversation – and partnerships – on key challenges that advance inclusivity. To accommodate as many advocates and supporters as possible, the event expanded in 2025 to a record attendance of 125 attendees. In 2026, we are hoping to expand the programming into breakout rooms, and have built out sponsorship as follows:

Benefit	Presenting \$40,000	Supporting \$25,000	Partnering \$10,000
Logo Recognition on Event Signage	X	X	X
Recognition on all event emails	Logo	Logo	Name
Recognition from the podium at event launch	X	X	X
Early Preview of Roundtable agenda	X	X	X
Reserved seats	8	6	4
Recognition on post-event social media post from CTA Foundation official channels	X	X	
Opportunity to submit topics for the event agenda	X	X	
Access to the attendee list	X	X	
Bundled recognition at the Accessibility & Aging Reception immediately following the roundtable*	X	X	
Presented by recognition in the event name wherever it is listed	X		
Opportunity to make opening remarks at the event	X		

*Bundled recognition at the Accessibility & Aging Reception (approximately 150 attendees) includes:

- Logo recognition on event signage
- Logo recognition on event emails
- Recognition in post-event social media from CTA Foundation official channels
- Podium recognition at the reception
- An opportunity to speak at the reception



Sponsorship Menu

CONTINUED

CTA Foundation Innovation Challenge & Roundtable @ CES

The CTA Foundation Innovation Challenge asks consumer technology companies to leverage their products to solve challenges faced by those with intellectual or developmental disabilities (IDD). This program will particularly target the needs of working age adults (18-64) who developed a developmental disability before the age of 21 and are seeking more independence and control in their healthcare.

The event incorporates the IDD community by hosting a roundtable, followed-by a pitch event, during CES. The winning companies receive monetary awards for their unique solutions to challenges faced by the IDD community.

Benefit	Exclusive \$100,000	Presenting \$60,000	Award \$40,000	Supporting \$10,000
Logo Recognition on Event Signage	X	X	X	X
Recognition on all event emails	Logo	Logo	Logo	Name
Recognition on winner social media announcement from CTA Foundation official channels	X	X	X	X
Recognition from the podium at event launch	X	X	X	X
Reserved seats	X	X	X	X
Opportunity to participate in judging	X	X	X	
Opportunity to provide feedback on competition topic	X	X	X	
Opportunity to announce and present award winners	X		X	
Recognition in event title - CTA Foundation's Pitch Competition presented by Company Name	X	X		
Interview on CES Center Stage	X	X		
Speaking Opportunity during the event	X	X		
Exclusive - no other sponsorship accepted	X			
Opportunity to provide feedback on finalists' selection for live event	X			

Sponsorship Menu

CONTINUED

CTA Foundation Accessibility & Aging Reception @ CES

An opportunity to shine the spotlight on accessibility and AgeTech at the beginning of CES. This reception is open invitation to all attendees at CES interested in accessibility and aging solutions. The well attended event, complete with food and drinks, helps kick-off the first day of CES.

- **Supporting Sponsor - \$15,000**
 - Logo recognition on event signage
 - Logo recognition on event emails
 - Recognition in post-event social media from CTA Foundation official channels
 - Podium recognition at event
 - An opportunity to speak at the reception
- **Partnering Sponsor - \$5,000**
 - Name recognition on event signage
 - Name recognition on event emails
 - Podium recognition at event



Eureka Park Accessibility Contest @ CES

The Eureka Park Accessibility Contest gives start-ups the opportunity to win a spot in Eureka Park and receive recognition for their technology solutions.

- **Exclusive Sponsor - \$20,000**
 - No other sponsorship will be accepted, you are the only sponsor of the event
 - Recognition in title – CTA Foundation's Eureka Park Accessibility Contest presented by Company
 - Logo recognition on event signage
 - Logo recognition on all event emails
 - Recognition on all event social media from CTA Foundation channels
 - Opportunity to present awards onsite in Eureka Park (with official photographer and post award social media posts)
 - 1 judging seat to choose the winners
- **Supporting Sponsor - \$10,000**
 - Logo recognition on event signage
 - Logo recognition on all event emails
 - Recognition on all event social media from CTA Foundation channels
 - Opportunity to present awards onsite in Eureka Park (with official photographer and post award social media posts)
 - 1 judging seat to choose the winners

Sponsorship Menu

CONTINUED

CTA Foundation Aging & Innovation Dinner @CES

An opportunity for a diverse group of individuals interested in AgeTech to come together. Invitees include start-ups, established consumer technology leaders, nonprofit advocates, and CTA Foundation leadership.

- **Presenting Sponsor - \$15,000**
 - Logo recognition on event emails with presented by
 - Opportunity to provide feedback on invitation list
 - 4 reserved seats
 - An opportunity to speak at dinner
- **Partnering Sponsor - \$5,000**
 - Name recognition on event emails
 - 2 reserved seats
 - Verbal recognition at the dinner

Disability Advocates Dinner @ CES

The Foundation brings a diverse group of disability advocates to speak and tour CES each year, support their annual dinner with the CTA government relations team.

- **Presenting Sponsor - \$10,000**
 - Logo recognition on event emails with presented by
 - Opportunity to provide feedback on invitation list
 - 4 reserved seats
 - An opportunity to speak at dinner
- **Partnering Sponsor - \$3,500**
 - Name recognition on event emails
 - 2 reserved seats
 - Verbal recognition at the dinner



Funders Tour @ CES

Support a VIP tour for a group of organizations investing in aging that range from large, private foundations to venture funds. You are helping to showcase aging and accessibility solutions to an important audience at CES!

- **Presenting Sponsor - \$5,000**
 - Logo recognition on event emails with presented by
 - 4 reserved lunch seats
 - An opportunity to speak at lunch
- **Partnering Sponsor - \$2,500**
 - Name recognition on event emails
 - 2 reserved seats
 - Verbal recognition at the lunch

Sponsorship Menu

CONTINUED

CTA Foundation Accessibility or Aging Roundtable During the Year

The CTA Foundation can facilitate connections between advocates, nonprofits, government representatives, and industry leaders all year-long - not just at CES! Our strategically timed annual roundtables allow these groups to problem-solve and leverage #tech4good. Each roundtables' goal is to advance conversation - and partnerships - on key challenges that advance inclusivity. In the past, we have worked with partners to hold roundtables during National Disability Employment Month and during Older Americans Month. We can work with you to tailor a roundtable that fits your CSR goals.

Benefit	Presenting \$20,000	Supporting \$10,000	Partnering \$5,000
Logo Recognition on Event Signage	X	X	X
Recognition on all event emails	Logo	Logo	Name
Recognition from the podium at event launch	X	X	X
Early Preview of Roundtable agenda	X	X	X
Reserved seats	8	6	4
Recognition on post-event social media post from CTA Foundation official channels	X	X	
Opportunity to submit topics for the event agenda	X	X	
Access to the attendee list	X	X	
Presented by recognition in the event name wherever it is listed	X		
Opportunity to make opening remarks at the event	X		
Opportunity to guide location of the event	X		



Join Our Network

INDUSTRY PARTNERS

CONVENORS (\$75,000+)



INNOVATORS (\$50,000-74,999)



COLLABORATORS (\$25,000-49,999)



INVESTORS (\$15,000-24,999)



PARTNERS (\$5,000-14,999)

Brunswick Foundation
Canon
MITRE

Ricoh
Vispero

Contact Steve Ewell, CTA Foundation Executive Director, to learn more:

sewell@ctafoundation.tech

703-907-7660