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May 19, 2025

The Honorable Jared Polis
Governor, State of Colorado
State Capitol Building
200 E. Colfax Avenue
Denver, CO 80203

Dear Governor Polis:

The Consumer Technology Association (CTA) writes to thank you for trying to delay the Colorado AI Act and asks you to seek a vote delaying the Colorado AI Act as part of a special legislative session this year.

CTA and our members appreciate your commitment to making Colorado a great place to do business and build innovative technologies. This year Colorado was recognized as an Innovation Adopter in [CTA's Innovation Scorecard](#), reflecting mixed but mostly positive scores. Colorado's approach to regulating artificial intelligence (AI) will likely influence how the state is assessed in future CTA scorecards.

AI holds enormous potential for Coloradans. It is already being deployed for the public good to help early wildfire detection; small businesses across the state are using AI to increase efficiencies; and Colorado startups are creating good-paying AI jobs.

Unfortunately, the Colorado AI Act, which is set to go into effect in February 2026, could put all of that at risk. You have consistently said that you want that law to be fixed, and more recently expressed support for a 10-year moratorium on state AI laws. We strongly agree with you on both points and ask that you call for a delay of the Colorado AI Act until 2027 to be considered in a special legislative session later this year so that the law can get fixed prior to the current effective date.

Trying to fix the law until next legislative session without a delay would mean that companies will have to spend the remainder of this year working to ensure compliance with a law that may change. That uncertainty will cause real economic damage. Colorado firms will waste resources that could have been put toward creating new jobs. Out-of-state companies will think twice about investing in an unpredictable regulatory environment.

We share your desire to get Colorado's AI law right and strongly believe that a delay until 2027 is the best path to getting a meaningful fix passed in the legislature. CTA and the entire consumer technology industry looks forward to working with you to ensure that Colorado is a leader in AI innovation.

Sincerely,

A handwritten signature in black ink, reading "Gary Shapiro". The signature is fluid and cursive, with the first name "Gary" and last name "Shapiro" clearly distinguishable.

Gary Shapiro
CEO and Vice Chair
Consumer Technology Association